

3.1 Nanyang Business School

Overview

Ranked one of the top business schools in Asia, the Nanyang Business School (NBS) is committed to excellent teaching, innovative curricula, quality research and dynamic industry links. The School's high academic standards, outstanding student and faculty quality, wide network of corporate linkages and strong international orientation have earned it both the AACSB International and EQUIS accreditations, making it the first Singapore business school to achieve this distinction. The Nanyang MBA has been ranked among the Top 100 by the Economist Intelligence Unit (2004 - 2007). In January 2008, the Nanyang MBA programme was ranked World Top 50 by the Financial Times.

To accomplish its mission of growing business leaders for Asia and beyond, NBS has put in place both the human capital and the physical infrastructure to create a world-class learning environment. Strategic collaborations with top universities worldwide have been formed to provide students with valuable opportunities for international exposure. The School's 175 full-time faculty have made an indelible presence in the areas of Accounting, Banking & Finance, Information Technology & Operations Management, Marketing & International Business, Strategy, Management & Organisation, and Business Law; both in terms of research and practice. Its alumni are well represented in the top echelons of industry and government, in Singapore and the region.

To keep our methodologies and practices current, we evolve continuously with leading research and business entities. Today, we are partners with the Massachusetts Institute of Technology, Cornell University, Carnegie Mellon University, University of Illinois at Urbana-Champaign and Shanghai Jiao Tong University. We provide global education with an Asian focus, state-of-the-art facilities and an e-learning infrastructure. We also employ pragmatic teaching methods through relevant case studies and industry links, to encourage experimental learning, as well as help students develop the professional and analytical skills that they will need in the market place.

The School also provides some of the most advanced technology with a campus-wide computer network, and NTUnet, which links all the computing systems within the grounds of the University.

Appointment holders

Faculty members

Professor

Jitendra Vir SINGH, Ph.D. (Stanford University), Dean & Shaw Foundation Chair
YEO Hian Heng, Gillian, Ph.D. (University of Illinois at Urbana-Champaign), Executive Associate Dean and Dean (Degree Programmes)
WEE Chow Hou, Ph.D. (University of Western Ontario), Head, Division of Strategy, Management and Organisation
Judy A SIGUAW, Ph.D. (Louisiana Tech University), Dean (Cornell-Nanyang Institute of Hospitality Management)

Associate Professor

CHOO Teck Min, Ph.D. (University of Pittsburgh), Associate Dean (Accountancy)
Valerie DU TOIT-LOW, LLB (National University of Singapore), LLM Lond., Advocate and Solicitor, Supreme Court of Singapore, Sub-Dean (Accountancy)
FOCK Siew Tong, Ph.D. (University of Bath), Associate Dean (Development)
GOH-LOW Soen Yin, Erin, LLB (National University of Singapore), LLM Lond., Advocate and Solicitor, Supreme Court of Singapore, Head, Division of Business Law
HO Kim Wai, Ph.D. (Nanyang Technological University), Associate Dean (Research)
HOOI Den Huan, Ph.D. (University of Manchester), Associate Dean (Corporate Services)
Kanapaty Pelly PERIASAMY, Ph.D. (University of Oxford), Sub-Dean (Business)
LAU Sie Ting, Ph.D. (University of Texas, Arlington), Head, Division of Banking and Finance
SIA Siew Kien, Ph.D. (Nanyang Technological University), Head, Division of Information Technology and Operations Management
Russell Arthur SMITH, Ph.D. (Harvard University), Associate-Dean (Cornell-Nanyang Institute of Hospitality Management)
SOH Wai Lin, Christina, Ph.D. (University of California), Associate Dean (Business)
TAN Mui Siang, Patricia, Ph.D. (University of British Columbia), Head, Division of Accounting
WAN Chew Yoong, MBA (Imede University), Head, Division of Marketing and International Business

Divisions

Accounting

The Division conducts undergraduate and postgraduate programmes in the areas of Accounting.

These programmes are designed to provide students with sound theoretical and practical knowledge in Accounting, which they can apply confidently and effectively in the Accounting profession and the business world in general.

The Division participates actively in the research activities of the Centre for Accounting and Auditing Research (CAAR). In a recent study of the research productivity in Accounting for 119 Asia-Pacific universities for 1991 to 2002, NTU was ranked in the top five positions. UOB Chair Professor Tan Hun Tong was ranked the top author in Asia-Pacific universities in terms of weighted number of articles in top five accounting journals.

Faculty members

Division Head

Assoc Prof TAN Mui Siang, Patricia, Ph.D. (University of British Columbia)

Professor

TAN Hun Tong, Ph.D. (University of Michigan)

YEO Hian Heng, Gillian, Ph.D. (University of Illinois at Urbana-Champaign)

Associate Professor

BOO Hian Yong, El'fred, Ph.D. (Nanyang Technological University)

CHOO Teck Min, Ph.D. (University of Pittsburgh)

CHUNG Lai Hong, Ph.D. (University of Pittsburgh)

FOO See Liang, Ph.D. (University of Hull)

GOH Chye Tee, M.Com (University of New South Wales)

Mahmud HOSSAIN, Ph.D. (Massey University)

LEE Lip Nyeon, MBA (University of Strathclyde)

NG Bu Peow, Terence, Ph.D. (Nanyang Technological University)

NG Eng Juan, MBA (University of Southern California)

Jean Lin SEOW, Ph.D. (Nanyang Technological University)

Premila Gowri SHANKAR, Ph.D. (Nanyang Technological University)

TAN Kai Guan, Clement, M.Sc. (University of London)

ZHANG Huai, Ph.D. (Columbia University)

Assistant Professor

Charlene GEISLER, Ph.D. (University of Texas at Austin)

JIAN Ming, Ph.D. (Hong Kong University of Science and Technology)

Khim KELLY, Ph.D. (University of Southern California)

KOH Whee Ling, Kevin, Ph.D. (University of Washington)

LEE Kin Wai, Ph.D. (Nanyang Technological University)

LIM Chee Yeow, Ph.D. (Nanyang Technological University)

LOW Mei Fong, Bernardine, Ph.D. (Cornell University)

LOW Kin Yew, Ph.D. (University of Illinois at Urbana-Champaign)

MAK Wai Yeong, Ph.D. (Nanyang Technological University)

TAN Seet Koh, Ph.D. (Nanyang Technological University)

TONG Yen Hee, Ph.D. (University of Washington, Seattle)

Lecturer

CHAN-NG Ai Lin, MBA (Nanyang Technological University)

CHONG Eng Heng, M.Sc. (Nanyang Technological University)

HU Kin Hoi, Billy, B.Acc. (Nanyang Technological University)

LAU Chew King, M.Bus. (Monash University)

Senior Tutor

CHUA Wei Hwa, B.Acc. (Nanyang Technological University)
KOH Wei Chern, B.Acc. (Nanyang Technological University)

Adjunct Associate Professor

CHAN Ying Lock, MBA (Nanyang Technological University)
FOO-HEAH Tin See, Wendy, M.B.A. (National University of Singapore)
LAU Yin Kheng, MBA (University of Nottingham)
NG Liew Peng, M.Com. (University of New South Wales)
NG Siew Quan, B.Acc. (Nanyang Technological University)
ONG Pang Thye, B.Acc. (National University of Singapore)
Anil J N SHUKLA, MBA (Nanyang Technological University)
SIM Cher Khee, B.Acc. (National University of Singapore)

Banking and Finance

The Banking and Finance Division has the vision of being recognised as a major finance department in the Asia-Australasia region in both research and teaching. It is one of the largest divisions within the Nanyang Business School with a full-time faculty of 33 (including three lecturers). As the division also offers degrees in actuarial science and financial engineering, its faculty members are diverse. We have 24 faculty members with qualifications in Finance and Financial Economics, and another 9 in Actuarial Science, Insurance and Statistics.

Based on a recent survey of 170 finance departments in the Asia-pacific region, we are ranked third in terms of number of publications in 21 finance journals during the period 2000 to 2004. Our faculty members hail from more than 10 different countries including China, India, Thailand and Germany. The Division sponsors regular faculty seminars and quality research is strongly supported. The division subscribes to a comprehensive range of financial databases and information services. The Banking & Finance faculty members are active in a variety of research issues of corporate finance, investments, financial engineering and risk management, market microstructure, Asian financial markets and others.

Faculty members

Division Head

Assoc Prof LAU Sie Ting, Ph.D. (University of Texas, Arlington)

Professor

Gunter DUFÉY, D.B.A (University of Washington, Seattle)
HWANG Chuan Yang, Ph.D. (University of California, Los Angeles)

Associate Professor

Uditha BALASOORIYA, Ph.D. (University of Western Ontario)
CAO Yang, Ph.D. (Australia National University)
Charlie CHAROENWONG, Ph.D. (University of Memphis, Tennessee)
CHONG Beng Soon, Ph.D. (Washington University, St. Louis.)
FOCK Siew Tong, Ph.D. (University of Bath)
HO Kim Wai, Ph.D. (Nanyang Technological University)
KANG Choong Seok, Joseph, Ph.D. (Southern Methodist University)
LIU Wei Lin, Ph.D. (State University of New York, Buffalo)
LOW Buen Sin, Ph.D. (University of Manchester)
LUO Jiang, Ph.D. (University of California, Los Angeles)
Nilanjan SEN, Ph.D. (Virginia Tech)
SAW Leng Chooi, Sutaip, Ph.D. (University of Pennsylvania)
Keshab M SHRESTHA, Ph.D. (State University of New York, Buffalo)
SUN Qian, Ph.D. (Arizona State University)
TAN Khee Giap, Ph.D. (University of East Anglia)
TAN Kok Hui, Ph.D. (Arizona State University)
TAN-OOI Lee Lee, M.Sc. (Northeastern University)

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WU Yuan, Ph.D. (University of New South Wales)
YEE Wah Chin, Ph.D. (Nanyang Technological University)

Assistant Professor

Ralph BACHMANN, Ph.D. (University Of Michigan)
Suman BANERJEE, Ph.D. (University of New South Wales)
CHANG Xin Simba, Ph.D. (Hong Kong University of Science and Technology)
CHEANG Hock Lye, Gerald, Ph.D. (Yale University)
LEE Hon Sing, Ph.D. (Northwestern University)
LEON Chuen Hwa, Ph.D. (University of California, Berkeley)
LOW An Chee, Angie, PhD. (Ohio State University)
Julia SAWICKI, Ph.D. (University of Queensland)
ZHANG Shaojun, Ph.D. (Florida State University)

Teaching Fellow

LI Ka Ki, Jackie, Ph.D. (University of Melbourne)

Lecturer

AW Ee Ling, Grace, M.Bus. (Nanyang Technological University)
CHOONG Chewn Seng, Edmund, M.S. (Carnegie Mellon University)
KONG Yoon Kee, M.S. (Louisiana State University)

Senior Tutor

THAM Tze Minn, Mandy, currently pursuing Ph.D. Programme (University of Michigan)

Business Law

Background:

The Division of Business Law houses expertise in business law and tax. In addition to postgraduate academic training from the United States, the United Kingdom and Australia, the divisional members all have prior working experience as practicing lawyers, legal counsels or tax professionals.

Objectives:

The Division plays a crucial role in the School's programmes by providing courses that are aimed at providing students with a firm grounding in various aspects of specialised areas of business law and tax. In addition to being involved in various executive education programmes, members' expertise are often tapped for programmes and projects organised by local and international institutions and organisations such as the Singapore Institute of Directors, the Singapore National Employers Federation, the World Intellectual Property Office, the Organisation for Economic Cooperation and Development, and the World Bank.

Members are also actively involved in both legal and multidisciplinary research. Key areas include Banking, Consumer Protection, Corporate Governance, Corporate and Securities Regulation, Dispute Resolution, Employment Issues, Finance, Foreign Investment, Information Technology, Intellectual Property, International Business Transactions and Tax.

Faculty members

Division Head

Associate Professor GOH-LOW Soen Yin, Erin, LLB (National University of Singapore), LL.M. Lond., Advocate and Solicitor, Supreme Court of Singapore

Associate Professor

ANG Beng Wee, Steven, LLB (National University of Singapore), LL.M. Lond., Advocate and Solicitor, Supreme Court of Singapore
Valerie DU TOIT-LOW, LLB (National University of Singapore), LL.M. Lond., Advocate and Solicitor, Supreme Court of Singapore

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Moira KHAW Phaik Geok, LLB LLM (National University of Singapore), Advocate and Solicitor, Supreme Court of Singapore
LEOW Chye Sian, LLB (National University of Singapore), LLM Camb., Advocate and Solicitor, Supreme Court of Singapore
ONG Chin Siew, Dennis, LLB LLM (University of London), Barrister-at-Law, Gray's Inn, Advocate and Solicitor, Supreme Court of Singapore
Anilkumar K SAMTANI, LLB LLM (National University of Singapore), Solicitor, England and Wales, Advocate and Solicitor, Supreme Court of Singapore
TAN How Teck, MTax (University of Sydney), CPA (Singapore)
TAN Lay Hong, LLB (National University of Singapore), LLM Lond.
Harry SK TAN, LLM Melb., Barrister-at-Law, Lincoln's Inn, Advocate and Solicitor, Supreme Court of Singapore
TAN-CHUA Poh Neo, Angela, MBA (National University of Singapore)
Victor YEO Chuan Seng, LLB (National University of Singapore), LLM Melb., Advocate and Solicitor, Supreme Court of Singapore

Assistant Professor

FERNANDEZ Navprakash, LLB LLM (National University of Singapore), Solicitor, England and Wales, Advocate and Solicitor, Supreme Court of Singapore
LEE Suet Lin, Joyce, LLB (National University of Singapore), LLM Virg., Advocate and Solicitor, Supreme Court of Singapore
LIM-LUM Kit Wye, LLB LLM (National University of Singapore), Advocate and Solicitor, Supreme Court of Singapore
POH Eng Hin, M.Sc. (University of Bath)

Information Technology and Operations Management

The Division offers an innovative curriculum that develops specialised Information Technology and Operations Management (ITOM) expertise around systems, operations and processes.

It is responsible for the MBA (Technology), NTU-Waseda Double MBA in Management of Technology, the undergraduate B.Bus. specialisation in IT, the second specialisation in IT, and the Double Degree in Business and Computer Engineering. These programme offerings tap the faculty's strength in integrating knowledge of technological developments and business innovation. Tight industry linkages are reflected in the steady stream of senior executive speakers from progressive organisations, and in collaborations with industry organisations.

Faculty research is very active. Key areas of research include strategic enterprise IT management, project management and implementation, process innovation and supply chain management, e-government and e-commerce, management of IT outsourcing and IT personnel, virtual communities and knowledge management.

Industry-oriented research and executive education are facilitated through the Division's Information Management Research Centre (IMARC). Executive seminars have been jointly conducted with international faculty from Templeton College, Oxford University and the Sloan School, Massachusetts Institute of Technology.

Faculty members

Division Head

Assoc Prof SIA Siew Kien, Ph.D. (Nanyang Technological University)

Professor

CHEN Shaoxiang, Ph.D. (University of Leuven)
Vijay SETHI, Ph.D. (University of Pittsburgh)
S VISWANATHAN, Ph.D. (Case Western Reserve University)

Associate Professor

Rohit BHATNAGAR, Ph.D. (McGill University)
Amit DAS, Ph.D. (University of Minnesota)
LI Zhi-feng, Michael, Ph.D. (University of British Columbia)
Kanapathy Pelly PERIASAMY, Ph.D. (University of Oxford)
SOH Wai Lin, Christina, Ph.D. (University of California)

TUNG Lai Lai, Ph.D. (Indiana University)
WANG Qinan, Ph.D. (McMaster University)

Assistant Professor

BOH Wai Fong, Ph.D. (Carnegie Mellon University)
CHUA Eng Huang, Cecil, Ph.D. (Georgia State University)
GOH Kim Huat, Ph.D. (University of Minnesota)
Damien JOSEPH, Ph.D. (Nanyang Technological University)
KOH Siew Kuan, Christine, Ph.D. (Nanyang Technological University)
Olaf RIECK, Ph.D. (University of British Columbia)
WU Shin-Yi, Ph.D. (University of Pennsylvania)

Lecturer

Neerja SETHI, M.Sc. (State University of New York, Buffalo)

Senior Tutor

YEOW Yong Kwang, Adrian, currently pursuing Ph.D. Programme (University of Maryland)

Adjunct Professor

Arthur Lee GILBERT, Ph.D. (Northeastern University)

Adjunct Assistant Professor

James TEN Soo Lin, B.Acc. (National University of Singapore)

Marketing and International Business

The faculty in the Marketing and International Business Division is truly global and diverse. More than three-fourths come from North America, Europe and the Asia-Pacific regions while the Singaporean faculty members have had strong international training and experience.

Many of our faculty members have also had business experience before moving into academia. They ran their own businesses, or served as senior executives in companies such as Coca-Cola, Xerox, and Sunbeam. They bring to their teaching and research a blend of scholarship and pragmatic wisdom. Many continue to consult for businesses in the region.

The Division also features researchers and scholars in several niche areas: consumer behavior, services marketing, tourism studies, international business, and marketing strategy. Faculty members of the Division have published in some of the world's leading academic journals including the Journal of Marketing, the Journal of International Business Studies and the Annals of Tourism Research.

Faculty members

Division Head

Assoc Prof WAN Chew Yoong, MBA (Imede University of Lausanne)

Professor

HONG Hai, Ph.D. (Carnegie Mellon University)

Associate Professor

Geraldine CHEN, Ph.D. (University of London)
HOOI Den Huan, Ph.D. (University of Manchester)
Vivek GUPTA, MBA (University of Rhode Island)
Joan C HENDERSON, Ph.D. (University of Edinburgh)
LAM Shun Yin, Ph.D. (University of Western Ontario)
LEE Chay Hoon, Ph.D. (University of Cincinnati)
LEONG Choon Chiang, M.S. (University of Washington)
Ian MCGOVERN, Ph.D. (University of Manchester)

COLLEGE OF BUSINESS:
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Sunanda SANGWAN, Ph.D. (Erasmus University)

Assistant Professor

CHUNG Mann Yien, Cindy, Ph.D. (University of British Columbia)
CHUNG Tuck Siong, Ph.D. (University of Maryland)
HAN-WONG Soke Yin, MBA (University of Toronto)
Imwoo NAM, Ph.D. (University of Iowa)
Benjamin KARTONO, Ph.D. (Cornell University)
Lewis LIM, Ph.D. (Indiana University)
NG Sok Ling, Sharon, Ph.D. (University of Minnesota)

Senior Fellow

LOW Siow Siam, Peter Issac, M.Com. (University of Western Australia)

Adjunct Associate Professor

Gerard Dionicio GONZALES, MBA (Nanyang Technological University)

Strategy, Management and Organisation

The Division of Strategy, Management and Organisation is the biggest division in the Nanyang Business School. It comprises three major disciplines: Strategy, Organisational Behaviour, and Business and Managerial Communication.

The Division has approximately 50 faculty, including visiting professors. Its faculty research programme, characterised by multidisciplinary and cross-cultural approaches, is vigorous and growing in international stature. The results have been published in leading international journals and publications. The Human Resource Consulting specialisation attracts some of the best students. The Division is also home to the Center for Leadership and Cultural Intelligence (CLCI – the World's first research centre focused on cultural intelligence).

Faculty members

Division Head

Prof WEE Chow Hou, Ph.D. (University of Western Ontario)

Professor

ANG Soon, Ph.D. (University of Minnesota)
Jitendra Vir SINGH, Ph.D. (Stanford University)

Associate Professor

A Ahad M OSMAN-GANI, Ph.D. (Ohio State University)
CHAN Teng Heng, Ph.D. (University of London)
Olexander (Sasha) CHERNYSHENKO, Ph.D. (University of Illinois at Urbana-Champaign)
Shobha Sasidharan DAS, Ph.D. (University of Minnesota)
HO Mian Lian, Ph.D. (Monash University)
HO Tzu Wei, Violet, Ph.D. (Carnegie Mellon University)
LANG Chin Ying, Josephine, D.B.A. (Boston University)
NG Kok Yee, Ph.D. (Michigan State University)
Hesan Ahmed QUAZI, Ph.D. (University of Sussex)
TAN Joo Seng, Ph.D. (University of Malaya)
Klaus-Jürgen TEMPLER, Ph.D. (University of Hamburg)
TSUI-AUCH Lai Si, Ph.D. (Michigan State University)
WEE Beng Geok, Ph.D. (The University of Hull)

Assistant Professor

Michael D CONNOR, Ph.D. (University of Melbourne)
FANG Yongqing, Ph.D. (Concordia University)
FU Ho-Ying, Ph.D. (University of Hong Kong)
Naina GUPTA, Ph.D. (University of Illinois at Urbana-Champaign)
Pamsy HUI, Ph.D. (University of Texas, Austin)

COLLEGE OF BUSINESS:
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KANG Soon Lee, Eugene, Ph.D. (Texas A and M University)
Daniel SIMONET, Ph.D. (Paris IX Dauphine University)
TAN Brian Roy, Ph.D. (University of Washington)
Cheryl TAY-LEE Swee Ling, Ph.D. (Nanyang Technological University)
WONG Sze Sze, Ph.D. (Duke University)
YU Kang Yang, Trevor, Ph.D. (University of North Carolina)

Lecturer

Stewart Lloyd ARNOLD, currently pursuing Ph.D. Programme (University of Queensland)
CHENG Ooi Lan, Catherine, MBA (Nanyang Technological University)
CHOO Wee Ee Clive, MBA (Nanyang Technological University)
Jeffrey Cameron KENNEDY, B.Sc. (University of Canterbury)
Ulrike Marianne MURFETT, M.A. (Karl-Franzens Universitat Graz)
WEE Wei Ling, Constance, M.A. (University of Sydney)
YANG Mei Ling, MBA (Nanyang Technological University)
YONG Oi Hing, Audrey, M.A., English Language (National University of Singapore)

Senior Tutor

CHUA Yong Joo, Roy, currently pursuing Ph.D. Programme (Columbia University)

Senior Fellow

John Edward BECK, Ph.D. (University of Manchester)
Robert Stewart BOYD, MBA (Harvard University)
Manique Esther GUNESKERA, Ph.D. (Linguistic), (University of Michigan)