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NTU Singapore Introduces Innovative Program to Cultivate Future Business Leaders

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advance the university's mission of constructing a foundation for exceptional business education. This initiative, part of a broader educational framework at NTU, seeks to equip students with the skills necessary to thrive as innovative leaders in a rapidly evolving global market. The programme aims to prepare students to navigate the complexities and challenges presented by contemporary business landscapes, driving them toward impactful careers.

The NBS Global Leaders programme highlights a unique blend of academic rigor and real-world application that distinguishes it from conventional business educational offerings. NTU's Nanyang Business School (NBS) is committed to fostering an educational environment where students gain both theoretical knowledge and practical experience. The incorporation of a semester-long exchange at the prestigious University of California, Berkeley's Haas School of Business is a significant feature of this programme. This exchange allows students to immerse themselves in one of the world's leading business schools, broadening their cultural intelligence and enhancing their global business acumen.

Involved in this dynamic educational journey, students will work collaboratively to execute impactful initiatives that address pressing community needs during their final year. Notably, they will receive funding amounting to \$10,000, enabling them to launch projects ranging from social enterprises to the development of innovative products targeting specific community requirements. This hands-on approach to learning establishes a direct link between academic theories and societal applications, reinforcing the importance of social responsibility alongside professional success.

Professor Ling San, the NTU Deputy President and Provost, articulates the core philosophy underpinning the NBS Global Leaders programme by emphasizing the importance of actionable leadership. He states that the programme is meticulously designed to cultivate effective leaders who have the ability to understand and navigate the intricate realities of today's business environment. By integrating internships, mentorship, and real-world insights from industry experts, the programme offers students a well-rounded educational experience that prepares them to instigate meaningful change both within their organizations and the communities they serve.

A standout aspect of the programme is its emphasis on industry exposure, which is essential for developing practical skills and an understanding of real-world business operations. The ample opportunities for internships, both locally and globally, will immerse students in diverse markets, including Asia, the United States, and Europe. This global perspective is pivotal for nurturing adaptable leaders equipped with the insights needed to thrive in different cultural settings and economic landscapes.

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complexities of corporate decision-making. Such interactions not only enhance students' understanding of industry practices but also build vital professional networks that are crucial for future career advancement. In alignment with this mentorship, curated industry workshops focusing on roles such as investment banking and management consulting ensure that students acquire specific skills necessary for excelling in these fields.

Beyond the conventional academic framework, the NBS Global Leaders programme includes targeted coaching aimed at honing students' leadership and communication capabilities. Public speaking programmes and tailored coaching sessions are crucial as they empower students to articulate their ideas confidently and effectively. Establishing a personal brand and professional network is essential for navigating the competitive landscape, and the programme facilitates this through varied industry visits, involvement in alumni events, and participation in specialized workshops.

The rigorous selection process for the NBS Global Leaders programme identifies candidates who demonstrate exemplary co-curricular records, strong leadership potential, and effective communication skills. This focus on holistic development reinforces the notion that successful business leaders must possess a multitude of competencies, including emotional intelligence, cultural adaptability, and collaborative skills. Consequently, the programme is tailored for freshmen enrolling in four-year degree pathways, including double degrees in accountancy and business, alongside unique options like accountancy with data science and artificial intelligence.

Furthermore, the NBS Global Leaders programme complements the recently launched Turing AI Scholars Programme, which promotes excellence in artificial intelligence research and fosters the development of advanced technologies aimed at addressing global challenges. Such initiatives exemplify NTU's commitment to integrating technological advancements with educational practices, ensuring that students are well-equipped to lead the charge toward innovative solutions in various sectors.

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By merging academic instruction with extensive real-world experiences, NTU extends an invitation to aspiring students to partake in a comprehensive learning journey that promises to transform their aspirations into tangible outcomes. This approach not only prepares them for successful careers but also empowers them to make significant contributions to the global community.

As this programme gears up for its inaugural cohort in August 2025, interest from prospective students continues to mount. With a thoroughly crafted curriculum, experiential learning opportunities, and dedicated mentorship, participants can look forward to a comprehensive educational experience that aligns with emerging career trends and societal demands.

Ultimately, the NBS Global Leaders programme serves as a testament to NTU's commitment to cultivating leaders who will not only excel in their careers but also uphold the values of responsibility, innovation, and stewardship across the globe.

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