## **Weekly e-Blast**



Your weekly source of graduate & internship opportunities



Highlights of the week:









For more career opportunities from various industries, please access Career Axis.

#### **Dear Students**

The race is on and we are fast approaching the tail end of SEM 1, AY2021! Come capitalise on the array of career events and job highlights from Employers in the **Consumer Business & eCommerce and Media & Marketing** sectors.

Having met many students for career consultations, here are some of my common observations:

- Some students have an idea of the jobs they wish to have, but have no inclination where to find these jobs or are not proactive in their search; while
- Others feel uncertain or are unsure of the type of job roles they can consider besides those geared towards their disciplines.

While these concerns are truly legitimate, let them not be your Achilles' heel in delaying your job search or stop you from taking initiative in discovering the options available!

This October, to broaden your perspective and get you up-close with professionals in the field, CAO presents:

#### 'What's in for You in Media & Marketing Industry' (WIFUMM), 14 Oct 2021, 6pm

Together with industry leaders from Mediacorp, Essence, NBCUniversal, Protegie Group, and Hill+Knowlton Strategies, WIFUMM seeks to help you:

- Gain insights from a genre of employers in Broadcast media, Digital, Brand and PR Consultancy in one sitting hear about their expectations, culture, emerging trends/skills, career opportunities and professional development you may envisage
- Understand various types of job roles you may consider applying beyond those related to your disciplines
- Garner first-hand awareness of potential jobs extended by the panellists' companies during the session, if any for your application
- Achieve greater clarity of the participating panellists' companies with accompanying virtual Company Visits extended to you after WIFUMM

We look forward to hosting you at this event. Reserve your seat via this link now by 13 Oct!

(Click on banner for hires image)



# WHAT'S IN FOR YOU IN MEDIA & MARKETING INDUSTRY

14 October 2021 | 6.00 - 8.30 pm







Clarice Chuan Senior Media Planning



Melanie Speet APAC Head of Marketing & Digital, Family & News,



Mike Tang
Assistant Lead, Talent



Selena Sheikh
Head of National PR Services
Singapore, Hill + Knowlton
Strategies (SFA) Pte Ltd

Brought to you by NTU Career & Attachment Office

#### **Event Highlights:**

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4 to 17 Oct	9am - 6pm	L'Oréal Annual Campus Event - Limitless At L'Oréal 2021
06 Oct	11am - 11.45am	LVMH Fragrances & Cosmetics - Discover Our Universe: Acquadi Parma x Loewe x Maison Francis Kurkdjian
07 Oct	2pm - 3pm	INSIDE LVMH - Craft Your Career with LVMH - Hear from our APAC Talents!
13 Oct	2pm - 4pm	DFI Retail Group's R/T (a.k.a. NTUC Fairprice)
14 Oct	2pm - 3pm	INSIDE LVMH - In Conversation with President & CEO Parfums Christian Dior
14 Oct	6pm — 8.30pm	What's In For You in Media & Marketing Industry (WIFUMM)
18 Oct	12pm to 1pm	Nike - Summer Internship Virtual Session
27 Oct	11am - 11.45am	Discover Our People: From Internship to A Career with LVMH Fragrances & Cosmetics

Click here for more event line-up

#### **Job Highlights:**

Consumer	Fonterra (Global Sales Strategy Intern, etc.)	
Business &	<ul><li>Nailbiter (Client Services Analyst)</li><li>Reckitt (Direct To Consumer, Marketing Intern, etc.)</li></ul>	
eCommerce		
	<ul> <li>SEA (SEA Management Associate Program 2022 (Shopee &amp; SeaMoney Track)</li> </ul>	
	Mighty Velo (Social Media, Video Content Intern, etc.) and more	
	Click <u>here</u> for more career opportunities in Consumer Business.	

### Media & Marketing

- Mother Tongue (Translation/Localization Project Manager)
- Gram (Designer/Illustrator Interns)
- Ruder Finn (Communications Internship for 2022)
- SETHLUI.com (Content Writer Intern)
- FPIX Media (Creative Producer)
- IQIYI (Senior Front-end Engineer)
- SEA (SEA Management Associate Program 2022 (Garena Track)
- Starts Something Studios (Digital UI/UX Designer) and more...

Click here for more career opportunities in Media & Marketing.

Additional Resources to facilitate your job search in the following sectors:

Consumer Business :

Media & Marketing

Jooble | JobStreet (eCommerce)

& eCommerce

CULTJOBS | Association of Advertising & Marketing Singapore |

**WPP** 

Do check out the event and job highlights above promptly and take proactive actions to get closer and sooner to your success!

Finally, if you are keen to build your career in Consumer Business & eCommerce and Media & Marketing industries and wish to know more insights, career opportunities and/or need help for an upcoming interview, simply scan the QR Code, or click the URL below to book your appointment.



https://tinyurl.com/ntucaocareerconsultant

This week's e-blast is prepared by:



Melissa Ng melissang@ntu.edu.sq Consumer Business & eCommerce | Media & Marketing "My job search process was initially very daunting and distressing. However, after reaching out to Melissa, she pointed me to NTU portals where I can use to reach out to prospective employers that matches my preferences, and also encouraged me to never stop trying. I eventually found a job that is in line with my career aspirations and would like to sincerely thank Melissa and CAO for their dedication and support provided towards students like me."

<Business (Marketing) 2021 Graduate>







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Miss an issue of this weekly digest and would like to catch up on them? Fret not, click here!

Career & Attachment Office
Opening Hours:

Monday to Thursday 8.30am — 5.30pm Friday 8.30am — 5pm

#### Closed on Saturdays, Sundays and Public Holidays



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