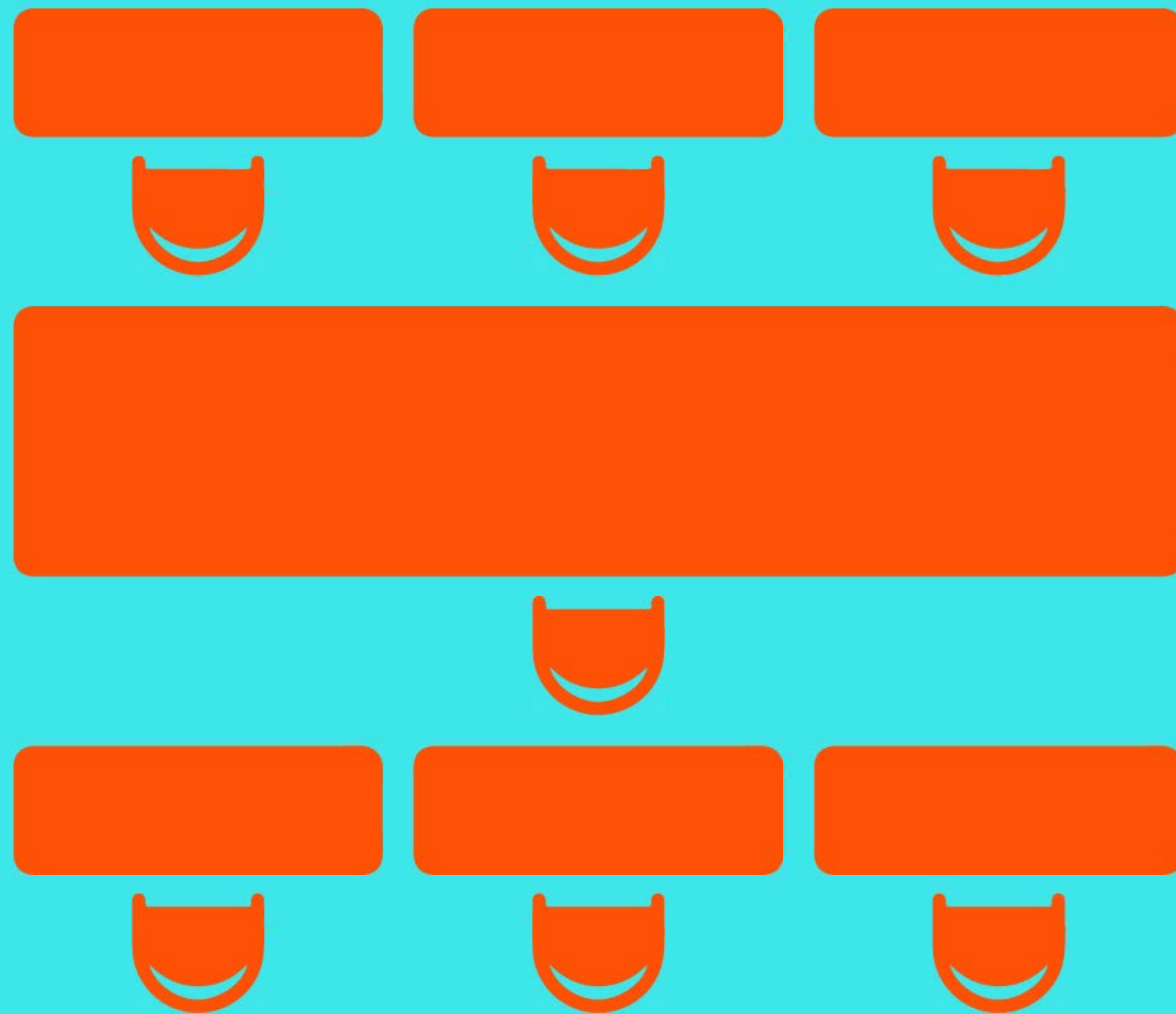


YOU'VE GOT A SEAT WITH YOUR NAME ON IT.



Secure your spot at the Singapore Effie Learning Festival.
And we look forward to seeing you!

Event: Where Creativity Takes Center Stage

Date: 12th September 2024

Time: 10AM to 530PM

Location: One Farrer Hotel

***Please be registered and seated by 930am**



SINGAPORE EFFIE LEARNING FESTIVAL PROGRAMME

0900 - 1000	Registration & Coffee Break
1000 - 1010	Opening Address
1010 - 1040	"Last Performance" by Partners Life Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand
1040 - 1110	Whisper: Changing the education system to keep girls in school. Saurabh Dahiya, Mumbai, Head Of Strategy, Leo Burnett India
1110 - 1130	SG Enable UnAwkward Integrated Campaign for SG Enable TBWA\ Singapore
1130 - 1150	Zespri Fruit Pillbox for Zespri International Mindshare
1150 - 1210	"We See You Care" for Agency for Integrated Care The Secret Little Agency
1210 - 1230	It's Trust's 1st Birthday, and The Party's for All of Us! for Trust Bank Irisnation
1230 - 1330	Lunch
1330 - 1400	"This is Kiwi." by Kiwibank Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand
1400 - 1420	"The Super Safety Briefing" for Income Insurance BBH Singapore
1420 - 1440	"How an underdog airline redefined the LCC category" for Scoot VML Singapore
1440 - 1500	"The airport that became a Swiftie (Taylor's Version)" for Changi Airport Group Ogilvy
1500 - 1520	"JBL Quantum Game Theory" for Harman International Singapore BLKJ Havas
1520 - 1540	"Letters to Neighbors" for Mandarin Oriental Forsman & Bodenfors
1540 - 1600	"MAKE IT ALL HAPPEN AT LASALLE" for Lasalle College of the Arts GOODSTUPH
1600 - 1620	"GOMO DATA BANK" for Singtel Publicis Groupe Singapore
1620 - 1650	Thoughts on the Cases by top Marketers and Creatives
1650 - 1730	Best Presenter Awards

Ticket prices

\$38 students
\$58 members
\$98 non-members

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