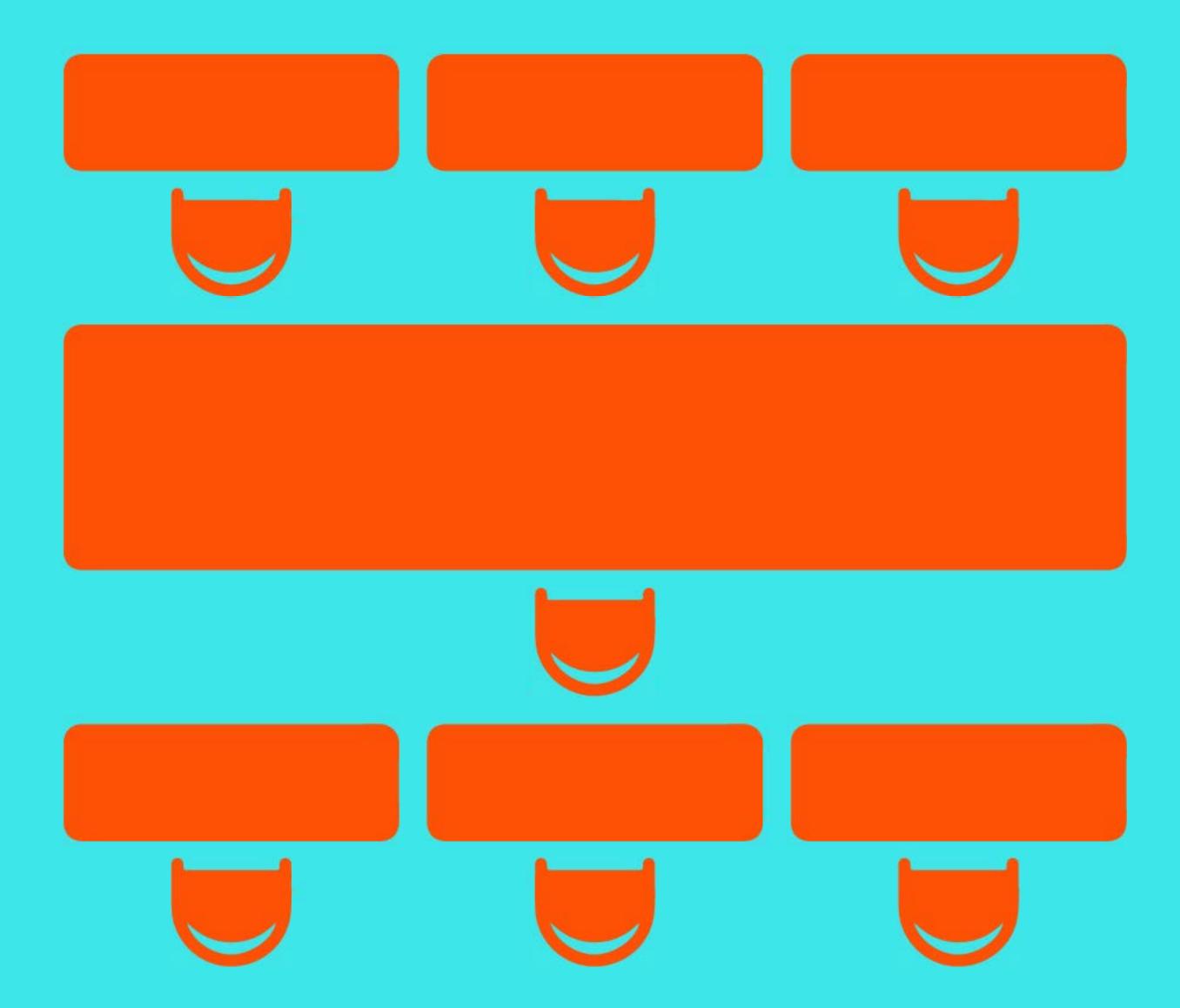
YOU'VE GOT A SEAT WITH

YOUR NAME ON IT.



Secure your spot at the Singapore Effie Learning Festival. And we look forward to seeing you!

Event: Where Creativity Takes Center Stage

Date: 12th September 2024

Location: One Farrer Hotel

Time: 10AM to 530PM

*Please be registered and seated by 930am



SINGAPORE EFFIE LEARNING FESTIVAL PROGRAMME

1040 - 1110 Whisper: Changing the education system to keep girls in school. Saurabh Dahiya, Mumbai, Head Of Strategy, Leo Burnett India 1110 - 1130 SG Enable UnAwkward Integrated Campaign for SG Enable TBWA\ Singapore 1130 - 1150 Zespri Fruit Pillbox for Zespri International Mindshare 1150 - 1210 "We See You Care" for Agency for Integrated Care The Secret Little Agency 1210 - 1230 It's Trust's 1st Birthday, and The Party's for All of Us! for Trust B Irisnation 1230 - 1330 Lunch 1330 - 1400 "This is Kiwi." by Kiwibank Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand Partner Super Safety Briefing" for Income Insurance BBH Singapore 1420 - 1440 "How an underdog airline redefined the LCC category" for Scoot VML Singapore 1440 - 1500 "The airport that became a Swiftie (Taylor's Version)" for Changi Airport Group Ogilvy 1500 - 1520 "JBL Quantum Game Theory" for Harman International Singapor BLKJ Havas 1520 - 1540 "Letters to Neighbors" for Mandarin Oriental Forsman & Bodenfors "MAKE IT ALL HAPPEN AT LASALLE" for Lasalle College of the Algoodstruph		
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Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand 1040 - 1110 Whisper: Changing the education system to keep girls in school. Saurabh Dahiya, Mumbai, Head Of Strategy, Leo Burnett India 1110 - 1130 SG Enable UnAwkward Integrated Campaign for SG Enable TBWA\ Singapore 1130 - 1150 Zespri Fruit Pillbox for Zespri International Mindshare 1150 - 1210 "We See You Care" for Agency for Integrated Care The Secret Little Agency 1210 - 1230 It's Trust's 1st Birthday, and The Party's for All of Us! for Trust B Irisnation 1230 - 1330 Lunch 1330 - 1400 "This is Kiwi." by Kiwibank Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand 1400 - 1420 "The Super Safety Briefing" for Income Insurance BBH Singapore 1420 - 1440 "How an underdog airline redefined the LCC category" for Scoot VML Singapore 1440 - 1500 "The airport that became a Swiftie (Taylor's Version)" for Changi Airport Group Ogilvy 1500 - 1520 "JBL Quantum Game Theory" for Harman International Singapor BLKJ Havas 1520 - 1540 "Letters to Neighbors" for Mandarin Oriental Forsman & Bodenfors 1540 - 1600 "MAKE IT ALL HAPPEN AT LASALLE" for Lasalle College of the Au GOODSTUPH	1000 - 1010	Opening Address
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GOODSTUPH	1520 - 1540	
1600 - 1620 "GOMO DATA BANK" for Singtel	1540 - 1600	"MAKE IT ALL HAPPEN AT LASALLE" for Lasalle College of the Arts
Publicis Groupe Singapore	1600 - 1620	"GOMO DATA BANK" for Singtel Publicis Groupe Singapore
1620 - 1650 Thoughts on the Cases by top Marketers and Creatives	1620 - 1650	Thoughts on the Cases by top Marketers and Creatives
1650 - 1730 Best Presenter Awards	1650 - 1730	Best Presenter Awards

\$38 students

Ticket prices

\$58 members \$98 non-members

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