



Apply Now



TAKE-OFF WITH **GEC 2024**

UNLEASH YOUR AI POTENTIAL INNOVATE & WIN UP TO USD\$10,000 IN ATTRACTIVE PRIZES

Revolutionize e-commerce experiences by developing pioneering AI solutions that transform consumer journeys and drive Alibaba International's global growth.

EMBARK ON

AN EXCITING JOURNEY AHEAD

AUG

JUNE-AUG

APPLICATIONS OPEN

- Form your team (2-4 members)
- Apply Online
- Submit AI Product Image + Written Solution

PRELIMINARY ROUND

- Top 50 Teams Submit Pitch Video with AI Prototypes
- **Develop Prototypes**

SEPT

GLOBAL FINALS

- Top 10 Teams Present at **Onsite Demo Day** @ Alibaba International's Campus, Hangzhou China
- Awards Announcement

EMBARK ON AN EXCITING JOURNEY AHEAD



UNPARALLELED LEARNING **EXPERIENCE**



ATTRACTIVE PRIZES AND FUNDING



CAREER **OPPORTUNITIES IN ALIBABA INTERNATIONAL**



GLOBAL NETWORKING AND FUN



AliExpress



Miravia

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