

## **Internship Overview**

### **Employer**

THYE HUA KWAN MORAL CHARITIES LIMITED

### **Job Title**

Marketing & Outreach Assistant

### **Description**

Job Description: Stakeholder Engagement -Identify and engage potential stakeholders, including organizations, healthcare providers, and community groups. -Develop outreach strategies to promote our services and build strong partnerships. Therapist Recruitment: -Create and implement marketing materials and campaigns to attract therapists to join our hub. -Assist in organizing recruitment events and information sessions. Publicity and Marketing Efforts: -Support the creation of engaging content for social media, newsletters, and other promotional materials. -Assist in executing marketing campaigns to raise awareness of our programs and services. -Monitor and analyze the effectiveness of marketing initiatives, providing feedback for improvement. Operational Initiatives: -Contribute to the development of business continuity plans and other operational strategies. -Assist with administrative tasks and support various projects as needed. Community Engagement: - Help organize events, workshops, and outreach initiatives to enhance community awareness of our services. - Collaborate with team members to gather feedback and insights from the community. Rotation during internship period: THK Children Therapy Centre @ Queenstown - 150A Mei Chin Rd, #02-01, Singapore 140150 THK Children Therapy Centre @ Macpherson - 121 Paya Lebar Way, #01-2859, Singapore 381121 THK Therapy Space @ Ang Mo Kio - Blk 257 Ang Mo Kio Ave 4 # 01-67 Singapore 560257

## **Internship Details**

### **Employer**

THYE HUA KWAN MORAL CHARITIES LIMITED

### **Start/End Dates**

12/05/2025 - 18/07/2025

### **Experiences**

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## **Application Details**

### **Application Instruction**

Please ensure that you attach a copy of your resume with your application.

### **Application Requirements**

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## **Contact Information**

### **Internship Coordinator**

Yun Ru Koh

[ruby.koh@thkmc.org.sg](mailto:ruby.koh@thkmc.org.sg)

### **Student Enquiries**

Yun Ru Koh

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