



When it's time to reflect on the path you've travelled, you'll be glad you chose the right vehicle.

## Intern Porsche Lifestyle

Porsche Services Singapore is offering a vacancy as Intern Porsche Lifestyle.

## **Company Profile**

At Porsche Services Singapore, we are committed to staying at the forefront of digital innovation in the automotive & finance industry. We understand the importance of digitization in today's business landscape and offer solutions to streamline the sales process for Financial Services and Motor Insurance through digital channels. Beyond financial services & digital solutions, Porsche Services Singapore boasts a distinct business unit dedicated to delivering the Porsche life experience via our Lifestyle segment. Our premium-to-luxury collections embody our brand's passion and excitement, featuring top-quality materials and unique designs to captivate our audience.

## Tasks:

- Communication with vendors, internal and external Stakeholders: Coordinate initiatives and gather necessary information based on day-to-day business needs.
- Support with presentation and data consolidation: Assisting in the preparation of presentations for high-level meetings - this may involve researching market trends, compiling sales data, and creating visually compelling presentations according to corporate guidelines, to effectively communicate business strategies and objectives.
- Project Planning and Coordination: Collaborating with cross-functional teams to plan and execute projects related to product launches, marketing campaigns, and activations, and brand collaborations. This includes structuring all tasks and ensuring deliverables are met within established deadlines.
- Independent Task Completion: Demonstrating the ability to work independently to complete assigned tasks while also seeking guidance and support from team members when needed.
- Supporting Brand and Sales Activities: Assisting in the development and implementation of brandbuilding initiatives, visual merchandising setup, and updates. This includes sales activities to drive business growth and enhance brand visibility across online and offline channels.

## Requirements:

- Previous work experience in practical sales, business development, or related fields would be an advantage.
- Advanced studies in fields such as business or marketing.
- Proactive and creative mindset with a passion for lifestyle trends.
- Strong PowerPoint and Excel skills with the ability to analyse data and provide recommendations.

- Excellent communication and interpersonal skills.
- Work effectively in a team-oriented environment but at the same time handle tasks independently and responsibly.
- Manage deadlines well have a structured overview of own responsibilities and able to evaluate the urgency of each task and shift priorities around.
- Outstanding customer orientation and service mentality, a competent problem-solver for customer needs.
- Passion for lifestyle brands, fashion, and consumer goods is a plus.

**Duration**: 6 months

Next opening: Immediate

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