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New corporate sustainability courses offered by Nanyang Business School



To develop talent in the areas of corporate sustainability and sustainable finance, NTU Singapore is collaborating with the Global Compact Network Singapore (GCNS), PwC Singapore, and WTW, along with experts from the World Business Council for Sustainable Development (WBCSD), to launch two new courses targeted at business executives.

The Executive Certificate in Corporate and Environmental Sustainability offers direction and guiding frameworks for companies to rethink business strategies, innovate their products and process design, and adopt more sustainable practices to reduce their carbon footprint.

The Certificate Programme in Sustainable Finance is designed to impart ready-to-apply knowledge and expertise to support and accelerate the growth of Singapore's sustainable finance ecosystem from the perspectives of both issuers and investors.

The two new courses will be offered by Nanyang Executive Education (NEE), a division of NTU's Nanyang Business School (NBS), which offers executive programmes to deepen the management and leadership skills of middle and senior level executives in the industry.

Prof Soh announced the launch of the courses today at the inaugural NBS Business Conference held at NTU. With the theme "Leading Global Business and Corporate Sustainability with Impact", the conference brings together educators, thought leaders, and industry partners to discuss issues relating to corporate sustainability.

The event also featured the launch of a new e-book titled "Towards A Sustainable Future" by The Asian Business Case Centre at NBS, which covers eight cases of organisations and their sustainability journeys to deliver positive economic, environmental, and social impact.

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