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Helping SMEs scale up overseas



DBS and Nanyang Technological University, Singapore (NTU Singapore) are collaborating on initiatives to help Singapore's small and medium-sized enterprises (SMEs) scale their businesses overseas in the new normal and seize emerging opportunities in the APAC region.

Under the agreement, NTU and DBS will offer the national Enterprise Leadership for Transformation (ELT) programme, in partnership with Enterprise Singapore. The programme aims to support business leaders of promising SMEs to develop business growth capabilities and entrepreneurship skills relevant for expanding their businesses overseas.

The collaboration aims to leverage the respective strengths and areas of expertise of both partners to deliver relevant insights and thought leadership pieces tailored to SMEs on internationalisation and innovation.

DBS and NTU also aim to organise overseas immersion programmes when the situation allows to plug SMEs into the broader regional business ecosystems, with a focus on four business corridors, but not limited to, Singapore-Hong Kong; Singapore-China; Singapore-India; and China-Hong Kong.

SMEs will also benefit from the expertise in internationalisation and innovation offered by DBS and NTU.

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