

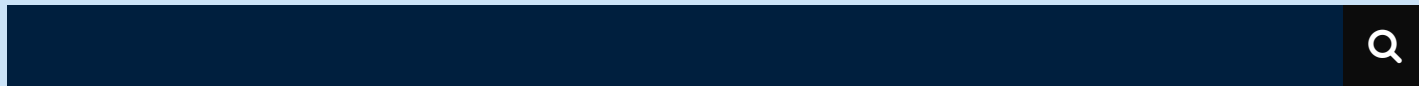


# Pallikkutam

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## Probiotic Ice Cubes for Gut Health



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The Nanyang Technological University, Singapore (NTU) and Uni-Tat Ice & Marketing Pte Ltd (Iceman) has launched probiotic ice cubes that provides added benefit for gut health. Mr Andy Goh, General Manager, Iceman said that the NTU innovation is particularly helpful for health-conscious individuals and incorporate it in their everyday beverages. Iceman hopes to take the product beyond Singapore.

Professor William Chen, Director, NTU Food Science and Technology Programme and the lead scientist behind the innovation said: “The collaboration between Iceman and NTU has enabled us to take ideas from the lab to the market. In the broader scheme of things, this also shows how research and commerce can find common ground to develop a product to benefit consumers. With the successful launch of the probiotic ice, we are exploring other options that may lead to the development of more innovative products.”