FACT SHEET

For immediate release

Total: 2 pgs including this pg

Singapore, 28 January 2009

NTU partners Business China to nurture bilingual and bi-cultural young Singaporeans
- NTU students under the Global Immersion Programme to benefit from internship opportunities and workshops

Nanyang Technological University (NTU) has signed a Memorandum of Understanding (MOU) with Business China to provide internship opportunities for undergraduates from the university’s flagship Global Immersion Programme (GIP) to help them gain invaluable working experience in the China market. The partnership also includes preparatory workshops which help these local students to better prepare themselves for studying and working in China through sharing sessions.

The MOU was signed on 28 January 2009 by NTU President Dr Su Guaning 南洋理工大学校长徐冠林博士, and Mr Sam Tan, Chief Executive Officer of Business China.

The Business China-NTU Internship Programme aims to groom bilingual and bi-cultural young Singaporeans with the ability to engage effectively in the China market. GIP participants who are heading for China – the world’s third largest economy – will have the opportunity to have their work attachments at reputable Chinese enterprises. During their six-month stay, they will study Chinese culture, contemporary history, politics and economics at top institutions such as Peking University, Tsinghua University, Shanghai Jiaotong University and Fudan University. At the same time, they will also gain working experience at multinational companies and leading Chinese enterprises in major industrial parks to better understand the Chinese economy and market conditions.

Leveraging Business China’s well-established network in China, more internship opportunities and preparation workshops will be provided for GIP China participants. The new partnership gives NTU students invaluable opportunities to be exposed to different cultures and environments where they can learn and mature to become truly global leaders in their fields with multicultural experiences. The collaboration will continue to offer a more comprehensive global learning experience for NTU students.

In July 2008, The Go East blog - a jointly initiative between NTU and Business China – was launched to give Singaporean youths in China new avenues to find one another and to share experiences. The MOU will further strength the partnership between NTU and Business China in nurturing bi-cultural young talents and open up new areas for cooperation between the two parties.

About NTU’s Global Immersion Programme (GIP) 全球教育计划

NTU’s GIP comprises overseas study and work stints of up to a year in 23 destinations in seven countries including China, India, France, Switzerland, United States, Indonesia and Vietnam. In giving students plum opportunities to complement their academic knowledge...
with practical experience in some of the world's most dynamic economies, the scheme equips students with essential skills, knowledge and networks for successful global careers. NTU undergraduates increasingly see overseas work-study experiences as a vital part of their education and have been quick to sign up for the university's various immersion programmes. Many of the students are attracted to the China GIP as they want to tap the potentials China has to offer them. They also want to take this opportunity to be engaged in the Chinese business practices and to further explore career opportunities. Starting February 2009, the new batch of some 130 GIP participants will embark their journey to China. They will be heading for Shanghai, Suzhou, Beijing, and Tianjin – a new inclusion under China GIP.

For more information on GIP, please visit: www.ntu.edu.sg/gip

*** END ***

Media contact

Phoebia Tang, Manager, Corporate Communications Office
Tel: 6790 6686; Mobile: 9745 6082; Email: phoebiatang@ntu.edu.sg