MBA programmes from NTU, NUS gain global recognition

By UMA SHANKARI

THE MBA programme run by Singapore's Nanyang Technological University (NTU) has jumped more than 20 places to be ranked 24th among the top MBA programmes worldwide.

The programme, run by Nanyang Business School, was placed 46th last year and 67th in 2007 in the ranking by leading business daily the Financial Times.

The National University of Singapore (NUS) also broke into the top 40 this year - it's Business School's MBA was ranked 35th. It was ranked 81st in 2007 and fell off the list in 2008.

The MBA programme offered by graduate business school Insead - based in France and Singapore - was placed fifth this year. Insead came sixth last year and seventh in 2007.

The listing of the top 100 full-time global MBA programmes is based on two surveys - one completed by alumni who graduated from MBA programmes three years ago and the other by the business schools.

NTU said its ranking "is the highest-ever ranking for a MBA programme offered by a Singapore business school and places Nanyang Business School in the elite league worldwide".

NUS Business School dean Bernard Yeung said: "The strong endorsements by alumni and employer respondents in the two surveys affirm the quality of our MBA and Singapore's position as a global education hub."

In the Asia-Pacific region ranking, which also covers Australia, the Nanyang MBA was ranked fourth for a third-straight year. NUS Business School ranked fifth.

The survey results show holders of Nanyang MBAs who graduated three years ago reported a weighted average salary of salary of US$104,300, compared with last year's corresponding figure of US$90,000. Also, Nanyang MBA graduates enjoyed a 131 per cent salary increase on completing the programme.

NUS said its MBA ranked 47th in career progression - 13 spots up from its previous 60th position - which signals that its MBA graduates made significant strides in their careers.

Nanyang Business School also did well in terms of ideas generation and knowledge creation through research, improving its Financial Times research rank to 71st, from 76th.

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