STATUTE AB2

DEGREE OF BACHELOR OF BUSINESS

1. The period of study for the degree of Bachelor of Business is three academic years.

2. During the period of study for the degree of Bachelor of Business, a candidate for the degree must pursue such courses of study as may be prescribed by Regulations made by the Academic Board on the recommendation of the School of Accountancy and Business.

3. Successful completion of the course requires a candidate to have -
   (a) obtained a total of not less than 103 academic units within the maximum period permitted;
   (b) passed in all the core subjects and fulfilled the requirements for prescribed electives and general electives as determined by the School of Accountancy and Business; and
   (c) fulfilled such other requirements as may be prescribed by the Academic Board.

4. No candidate shall be permitted to take more than five years to complete the prescribed course of study for the degree of Bachelor of Business.

5. The Academic Board may, on the recommendation of the School of Accountancy and Business, make Regulations prescribing the form and scope of examinations and the admission of candidates thereto.

6. The Academic Board may, on the recommendation of the School of Accountancy and Business, grant such exemptions as it thinks fit from any of the requirements of this Statute.

REGULATIONS MADE UNDER STATUTE AB2

Subjects of Study

1. (1) The subjects of study in each of the three years leading to the degree of Bachelor of Business are listed in regulation 2 of these Regulations.
   (2) With the approval of the Dean of the School of Accountancy and Business, a student may offer subjects from the list of subjects in his preceding or subsequent year of study.
(3) Each subject will be assigned a certain number of academic units as may be determined by the School of Accountancy and Business.

(4) The distribution of subjects for each semester will be determined by the School of Accountancy and Business.

2. (1) The subjects of study in the First Year leading to the degree of Bachelor of Business are as follows:

**First Year**

**Core Subjects**

AB101 Financial Accounting  
AB103 Business Statistics  
AB104 Business Communication  
AB105 Organisational Behaviour & Management  
AB106 Principles of Economics  
AB107 Principles of Law  
AB112 Marketing  
AB113 Information Technology  

A student who has not passed or is not exempted from the Qualifying English Test must offer the following additional subject of study:

BK101 English Proficiency

**Areas of specialisation**

(2) After successfully completing the First Year, a student must select one of the following areas of specialisation:

- Actuarial Science  
- Applied Economics  
- Banking  
- Financial Analysis  
- Hospitality & Tourism Management  
- Human Resource Management  
- Industrial Management  
- Insurance  
- Marketing  
- Quality Management

**Second Year and Final Year**

(3) The subjects of study in the Second Year and the Final Year comprise core subjects and prescribed electives. Students are required to offer two prescribed electives chosen from the lists indicated in the Second Year or the Final Year. In addition, students must offer at least 8 academic units of general electives that may be chosen from any of the subjects offered by the School or by any other School with the approval of the Dean.
(4) The subjects of study in each of the areas of specialisation are as follows:

(i) **Actuarial Science**

(a) **Second Year**

Core Subjects

- AB212 Management Accounting
- AB213 Research Methodology
- AB229 Professional Attachment
- BA203 Probability
- BA205 Life Contingencies I
- BA206 Statistics
- BA214 Mathematics of Finance
- BB202 Financial Management
- BF215 Investment Analysis & Portfolio Management

(b) **Final Year**

Core Subjects

- AB329 Applied Research Project
- BA302 Applied Actuarial Statistics
- BA303 Mortality Investigations
- BA304 Life Contingencies II
- BM304 International Business

Prescribed Electives (choose two)

- BA231 Actuarial Computing
- BA333 Social Security & Pension Funds
- BA334 Actuarial Management
- BA335 Actuarial Aspects of General Insurance
- BF317 Equities Securities Analysis
- BM301 Business Policy & Ethics

Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(ii) **Applied Economics**

(a) **Second Year**

Core Subjects

- AB212 Management Accounting
- AB213 Research Methodology
- AB229 Professional Attachment
- BE201 Economic Theory I
Statute AB2  Degree of Bachelor of Business

BE205  Economic Development & Growth  
BE206  Econometrics  
BE207  International Economics I  
BE208  Economics of Money & Banking  
BE209  Public Sector Economics  
BE306  Applied Econometrics

(b)  **Final Year**

Core Subjects

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB329</td>
<td>Applied Research Project</td>
</tr>
<tr>
<td>BE203</td>
<td>Mathematical Economics</td>
</tr>
<tr>
<td>BE301</td>
<td>Economic Theory II</td>
</tr>
<tr>
<td>BE305</td>
<td>Contemporary Economic &amp; Business Policies, Issues &amp; Trends</td>
</tr>
</tbody>
</table>

Prescribed Electives (choose two)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BE332</td>
<td>Urban &amp; Transport Economics</td>
</tr>
<tr>
<td>BE334</td>
<td>Chinese Business Practices &amp; Ethics (Mandarin)</td>
</tr>
<tr>
<td>BE336</td>
<td>Environmental Economics</td>
</tr>
<tr>
<td>BE337</td>
<td>Industrial Economics</td>
</tr>
<tr>
<td>BE338</td>
<td>Financial Economics</td>
</tr>
<tr>
<td>BE340</td>
<td>Economic Modelling &amp; Forecasting</td>
</tr>
<tr>
<td>BE341</td>
<td>Computing &amp; Simulation</td>
</tr>
</tbody>
</table>

Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(iii) **Banking**

(a)  **Second Year**

Core Subjects

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>AB212</td>
<td>Management Accounting</td>
</tr>
<tr>
<td>AB213</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>AB229</td>
<td>Professional Attachment</td>
</tr>
<tr>
<td>BB202</td>
<td>Financial Management</td>
</tr>
<tr>
<td>BB205</td>
<td>Financial Markets &amp; Institutions</td>
</tr>
<tr>
<td>BB215</td>
<td>Commercial Bank Management</td>
</tr>
<tr>
<td>BF215</td>
<td>Investment Analysis &amp; Portfolio Management</td>
</tr>
<tr>
<td>BF216</td>
<td>International Financial Management</td>
</tr>
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</table>

(b)  **Final Year**

Core Subjects

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB329</td>
<td>Applied Research Project</td>
</tr>
<tr>
<td>BB307</td>
<td>Finance of International Trade</td>
</tr>
</tbody>
</table>
BB309  Credit Analysis & Management  
BB316  Law & Practice of Banking  
BB318  Bank Treasury Management  
BM304  International Business  

Prescribed Electives (choose two)  
BM206  Quantitative Methods  
BF301  Computer-Based Financial Modelling  
BF305  Derivative Securities Analysis  
BM305  Services Marketing  
Any subject from a MINOR which is not proscribed.  

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.  

(iv) Financial Analysis  
(a) Second Year  
Core Subjects  
AB212  Management Accounting  
AB213  Research Methodology  
AB229  Professional Attachment  
BB202  Financial Management  
BB205  Financial Markets & Institutions  
BB215  Commercial Bank Management  
BF215  Investment Analysis & Portfolio Management  
BF216  International Financial Management  

(b) Final Year  
Core Subjects  
AB329  Applied Research Project  
BF301  Computer-Based Financial Modelling  
BF305  Derivative Securities Analysis  
BF316  Fixed Income Securities Analysis  
BF317  Equities Securities Analysis  
BM304  International Business  

Prescribed Electives (choose two)  
BE206  Econometrics  
BE207  International Economics I  
BM206  Quantitative Methods  
BB318  Bank Treasury Management  
Any subject from a MINOR which is not proscribed.
Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(v) Hospitality & Tourism Management

(a) Second Year

Core Subjects

BT201 Lodging Management
BT202 Food & Beverage Management
BT203 Tourism & Travel Studies
BT205 Hospitality & Destination Marketing
AB213 Research Methodology
BB202 Financial Management
BH211 Human Resource Management

(b) Final Year

Core Subjects

BT301 Practicum
BT302 Transportation Systems & Services
BT303 Quantity Food Production Management
BT304 Service Quality Management in the Hospitality & Tourism Industry
BM301 Business Policy & Ethics
BM304 International Business
AB329 Applied Research Project

Prescribed Electives (choose two)

BT331 Physical Systems Management
BT332 Resorts & Attractions Development & Management
BT333 Management of Meetings, Incentives, Conventions & Expositions
BT334 Tourism Impact Studies
Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(vi) Human Resource Management

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methodology
AB229 Professional Attachment
**Statute AB2  Degree of Bachelor of Business**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>BH205</td>
<td>Industrial Relations &amp; Collective Bargaining</td>
</tr>
<tr>
<td>BH211</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>BH212</td>
<td>Training &amp; Development</td>
</tr>
<tr>
<td>BH213</td>
<td>Advanced Organisational Behaviour</td>
</tr>
<tr>
<td>BQ201</td>
<td>Total Quality Management</td>
</tr>
</tbody>
</table>

**Final Year**

Core Subjects

- AB329  Applied Research Project
- BH302  Human Resource Planning & Strategy
- BH303  Human Resource Management Law
- BH305  Organisation Theory & Development
- BH306  Personnel Psychology
- BM304  International Business

Prescribed Electives (choose two)

- BH233  Labour Economics
- BH332  Management of Technology
- BH333  International Human Resource Management
- BH334  Comparative Industrial Relations
- BQ304  Production & Operations Management

Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

**(vii) Industrial Management**

**(a) Second Year**

Core Subjects

- AB212  Management Accounting
- AB213  Research Methodology
- AB229  Professional Attachment
- BH211  Human Resource Management
- BH212  Training & Development
- BN201  Production & Operations Management
- BH233  Labour Economics
- BQ201  Total Quality Management

**(b) Final Year**

Core Subjects

- AB329  Applied Research Project
- BN301  Industrial Economics & Organisations
- BN304  Advanced Quantitative Analysis
- BH332  Management of Technology
BH303 Human Resource Management Law
BM304 International Business

Prescribed Electives (choose two)

BH205 Industrial Relations & Collective Bargaining
BH213 Advanced Organisational Behaviour
BH305 Organisation Theory & Development
BN331 Manufacturing Planning & Control
BN342 Industrial Marketing
BN343 Strategic Management
Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(viii) Insurance

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methodology
AB229 Professional Attachment
BB202 Financial Management
BI201 Insurance & Risk Management
BI202 Law of Insurance
BF215 Investment Analysis & Portfolio Management
BI206 Principles & Practice of Reinsurance

(b) Final Year

Core Subjects

AB329 Applied Research Project
BI301 Property Insurance
BI302 Life & Disability Underwriting
BI305 Mathematical Aspects of Insurance Business
BI306 Liability Insurance
BM304 International Business

Prescribed Electives (choose two)

BI332 Principles & Practice of Life Insurance
BI334 Motor & Personal Insurances
BI336 Marine Insurance
BI338 Risk Control & Financing
Any subject from a MINOR which is not proscribed.
Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(ix) Marketing

(a) Second Year

Core Subjects

AB212  Management Accounting
AB213  Research Methodology
AB229  Professional Attachment
BM201  Product & Pricing Management
BM203  Buyer Behaviour
BM206  Quantitative Methods
BM208  Marketing Communications
BM209  Sales & Distribution Management

(b) Final Year

Core Subjects

AB329  Applied Research Project
BB202  Financial Management
BM301  Business Policy & Ethics
BM304  International Business
BM305  Services Marketing
BM306  Marketing Strategy in the International Environment

Prescribed Electives (choose two)

BM332  Retail Management
BM333  Logistics Management
BM334  Entrepreneurship & Enterprise Development
BM336  Advanced Marketing Research
Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(x) Quality Management

(a) Second Year

Core Subjects

AB212  Management Accounting
AB213  Research Methodology
AB229  Professional Attachment
BH211  Human Resource Management
BH212 Training & Development
BH213 Advanced Organisational Behaviour
BQ201 Total Quality Management
BQ202 Statistical Process Control
BQ203 Quality Management Systems Design & Implementation

(b) Final Year

Core Subjects
AB329 Applied Research Project
BM304 International Business
BM305 Services Marketing
BQ301 Total Quality Planning & Strategy
BQ304 Production & Operations Management

Prescribed Electives (choose two)
BM206 Quantitative Methods
BM301 Business Policy & Ethics
BM333 Logistics Management
BH305 Organisation Theory & Development
BH332 Management of Technology
BQ333 Advanced Total Quality Management
Any subject from a MINOR which is not proscribed.

Students may choose to offer a Minor comprising four subjects in lieu of the prescribed and general electives.

(5) The list of MINORS offered are:

LIST OF MINORS AND THEIR CONSTITUENT SUBJECTS

<table>
<thead>
<tr>
<th>Accountancy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Choose Any Four</strong></td>
</tr>
<tr>
<td>AB101 Financial Accounting</td>
</tr>
<tr>
<td>AB212 Management Accounting</td>
</tr>
<tr>
<td>AC201 Corporate Accounting &amp; Reporting</td>
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<tr>
<td>AC205 Auditing</td>
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<tr>
<td>AC305 Income Tax Law &amp; Practice</td>
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<td>AC312 Advanced Management Accounting</td>
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<table>
<thead>
<tr>
<th>Actuarial Science</th>
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<tbody>
<tr>
<td><strong>Choose Any Four</strong></td>
<td>Bus (Actuarial Science)</td>
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<tr>
<td>AB103 Business Statistics</td>
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<tr>
<td>BA205 Life Contingencies I</td>
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<tr>
<td>BA214 Mathematics of Finance</td>
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<tr>
<td>BA304 Morality Investigations</td>
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<tr>
<td>BA304 Life Contingencies II</td>
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<thead>
<tr>
<th>Applied Economics</th>
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<tbody>
<tr>
<td><strong>Choose Any Four</strong></td>
<td>Bus (Applied Economics)</td>
</tr>
<tr>
<td>AB106/G133 Principles of Economics</td>
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<tr>
<td>BE205 Economic Development &amp; Growth</td>
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<tr>
<td>BE207 International Economics I</td>
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<tr>
<td>BE208 Economics of Money &amp; Banking</td>
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### Banking & Finance

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>BB202 Financial Management</td>
<td>Bus (Banking)</td>
</tr>
<tr>
<td>BB205 Financial Markets &amp; Institutions</td>
<td>Bus (Financial Analysis)</td>
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<tr>
<td>BB215 Commercial Bank Management</td>
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<tr>
<td>BF215 Investment Analysis &amp; Portfolio Management</td>
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<tr>
<td>BF216 International Financial Management</td>
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### Business Law

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<tbody>
<tr>
<td>AB107 Principles of Law</td>
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<tr>
<td>AC208 Company Law</td>
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<td>AC241 Law &amp; International Business</td>
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<td>AC242 Law of Credit &amp; Security</td>
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<td>AC243 Consumer &amp; Marketing Law</td>
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### Entrepreneurship

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<tbody>
<tr>
<td>BM301 Business Policy &amp; Ethics</td>
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<tr>
<td>BM334 Entrepreneurship &amp; Enterprise Development</td>
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<tr>
<td>BM337 Venture Creation</td>
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<td>BM338 Entrepreneurial Approach to Corporate Management</td>
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### Hospitality & Tourism Management

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<tbody>
<tr>
<td>BT201 Lodging Management</td>
<td>Bus (Hospitality &amp; Tourism Management)</td>
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<tr>
<td>BT202 Food &amp; Beverage Management</td>
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<tr>
<td>BT203 Tourism &amp; Travel Studies</td>
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<td>BT205 Hospitality &amp; Destination Marketing</td>
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### Human Resource Management

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<tbody>
<tr>
<td>AB105 Organisational Behaviour &amp; Management</td>
<td>Bus (Human Resource Management)</td>
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<tr>
<td>BH211 Human Resource Management</td>
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<tr>
<td>BH212 Training &amp; Development</td>
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<td>BH213 Advanced Organisational Behaviour</td>
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<td>BH302 Human Resource Planning &amp; Strategy</td>
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<tr>
<td>BH305 Organisation Theory &amp; Development</td>
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### Information Technology

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<tbody>
<tr>
<td>AB113 Information Technology</td>
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<tr>
<td>AC213 Information Systems</td>
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<tr>
<td>AC232 Systems Analysis &amp; Design</td>
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<td>AC233 Data Communication &amp; Database Management</td>
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<td>AC234 Management Support Systems</td>
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<td>AC235 Financial Information Systems</td>
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### Insurance

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<tbody>
<tr>
<td>BI201 Insurance &amp; Risk Management</td>
<td>Bus (Insurance)</td>
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<tr>
<td>BI202 Law of Insurance</td>
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<tr>
<td>BI206 Principles &amp; Practice of Reinsurance</td>
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<tr>
<td>BI305 Mathematical Aspects of Insurance Business</td>
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### Marketing

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>AB112 Marketing</td>
<td>Bus (Marketing)</td>
</tr>
<tr>
<td>BM201 Product &amp; Pricing Management</td>
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</tbody>
</table>
3. (1) A student must complete not less than eight weeks of Professional Attachment in his Second Year of study for the degree of Bachelor of Business.

(2) For the purpose of this regulation, Professional Attachment must be completed to the satisfaction of the Dean of the School of Accountancy and Business in an establishment approved by the School and as directed by the Dean.

(3) Students who specialise in Hospitality and Tourism Management are required to undergo a thirty-four weeks Practicum in hospitality and tourism organisations. This Practicum replaces the eight weeks Professional Attachment.

Examinations

4. There shall be an examination towards the end of each semester. Candidates will be examined in each of the subjects they offer in the semester.

5. There will be one paper for each of the subjects of study offered as indicated in regulations 2(1) and 2(4) of these Regulations.

6. A student may proceed with the next stage of his course of study if he satisfies the requirements prescribed by the Academic Board.