STATUTE AB2

DEGREE OF BACHELOR OF BUSINESS

1. The period of study for the degree of Bachelor of Business is three academic years.

2. During the period of study for the degree of Bachelor of Business, a candidate for the degree must pursue such courses of study as may be prescribed by Regulations made by the Academic Board on the recommendation of the Nanyang Business School.

3. Successful completion of the course requires a candidate to have -
   (a) obtained a total of not less than 103 academic units within the maximum period permitted;
   (b) passed in all the core subjects and fulfilled the requirements for prescribed electives and general electives as determined by the Nanyang Business School; and
   (c) fulfilled such other requirements as may be prescribed by the Academic Board.

4. No candidate shall be permitted to take more than five years to complete the prescribed course of study for the degree of Bachelor of Business.

5. The Academic Board may, on the recommendation of the Nanyang Business School, make Regulations prescribing the form and scope of examinations and the admission of candidates thereto.

6. The Academic Board may, on the recommendation of the Nanyang Business School, grant such exemptions as it thinks fit from any of the requirements of this Statute.

REGULATIONS MADE UNDER STATUTE AB2

Subjects of Study

1. (1) The subjects of study in each of the three years leading to the degree of Bachelor of Business are listed in regulation 2 of these Regulations.

   (2) With the approval of the Dean of the Nanyang Business School, a student may offer subjects from the list of subjects in his preceding or subsequent year of study.
(3) Each subject will be assigned a certain number of academic units as may be determined by the Nanyang Business School.

(4) The distribution of subjects for each semester will be determined by the Nanyang Business School.

2. (1) The subjects of study in the First Year leading to the degree of Bachelor of Business are as follows:

**First Year**

**Core Subjects**

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB101</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>AB102</td>
<td>Financial Management</td>
</tr>
<tr>
<td>AB103</td>
<td>Statistical Methods</td>
</tr>
<tr>
<td>AB105</td>
<td>Organisational Behaviour &amp; Design</td>
</tr>
<tr>
<td>AB106</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>AB107</td>
<td>Business Law</td>
</tr>
<tr>
<td>AB112</td>
<td>Marketing</td>
</tr>
<tr>
<td>AB113</td>
<td>Information Technology</td>
</tr>
</tbody>
</table>

A student who has not passed or is not exempted from the Qualifying English Test must offer the following additional subject of study:

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>BK101</td>
<td>English Proficiency</td>
</tr>
</tbody>
</table>

**Areas of specialisation**

(2) After successfully completing the First Year, a student must select one of the following areas of specialisation offered by the School:

- Actuarial Science
- Applied Economics
- Banking & Finance
- Human Resource Consulting
- Information Technology
- Marketing

**Second Year and Final Year**

(3) Within each area of specialisation, in addition to the core subjects, students are required to offer four elective subjects of 16 academic units, of which 12 academic units are prescribed electives and 4 academic units are general electives. The prescribed electives are to be chosen from the Schedule of Electives offered by the School. The general electives can be chosen from the Schedule of Electives offered by the School or from subjects offered by any other School with the approval of the Dean.

(4) The subjects of study in each of the areas of specialisation are as follows:
(i) **Actuarial Science**

(a) **Second Year**

Core Subjects

- AB212 Management Accounting
- AB213 Research Methods
- AB214 Business & Managerial Communication
- AB229 Professional Attachment
- BA215 Statistical Modelling
- BA216 Survival Models
- BA217 Stochastic Modelling
- BA218 Mathematics of Finance
- BA219 Principles of Risk & Insurance

(b) **Final Year**

Core Subjects

- AB311 Strategic Management
- AB312 Political Economy of East Asia
- AB329 Applied Research Project
- BA309 Life Contingencies & Demography
- BA311 Insurance Economics & Risk Assessment

(ii) **Applied Economics**

(a) **Second Year**

Core Subjects

- AB212 Management Accounting
- AB213 Research Methods
- AB214 Business & Managerial Communication
- AB229 Professional Attachment
- BE201 Economic Theory I
- BE206 Econometrics
- BE211 Financial Economics
- BE212 International Economics
- BE213 Monetary Economics

(b) **Final Year**

Core Subjects

- AB311 Strategic Management
- AB312 Political Economy of East Asia
- AB329 Applied Research Project
- BE301 Economic Theory II
- BE311 Public Finance
(iii) Banking & Finance

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methods
AB214 Business & Managerial Communication
AB229 Professional Attachment
BF211 Calculus
BF213 Linear Algebra
BF214 Financial Markets & Institutions
BF218 International Financial Management
BF219 Equity Securities

(b) Final Year

Core Subjects

AB311 Strategic Management
AB312 Political Economy of East Asia
AB329 Applied Research Project
BF307 Derivative Securities
BF308 Fixed Income Securities

(iv) Human Resource Consulting

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methods
AB214 Business & Managerial Communication
AB229 Professional Attachment
BH221 Industrial Relations
BH222 Learning, Training & Development
BH223 Compensation & Benefits
BH224 Employment Law

(b) Final Year

Core Subjects

AB311 Strategic Management
AB312 Political Economy of East Asia
AB329 Applied Research Project
BH321 Selection & Assessment
BH322 Consulting & Change Management
BM323 Strategic Human Resource Management
(v) Information Technology

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methods
AB214 Business & Managerial Communication
AB229 Professional Attachment
AC213 Developing Business Information Systems
BC211 Managing Operations in Services & Manufacturing
BC212 Enterprise Computing
BC213 Electronic Commerce
SC103 Introduction to Programming

(b) Final Year

Core Subjects

AB311 Strategic Management
AB312 Political Economy of East Asia
AB329 Applied Research Project
BC307 Data Management & Business Intelligence
BH322 Consulting & Change Management

(vi) Marketing

(a) Second Year

Core Subjects

AB212 Management Accounting
AB213 Research Methods
AB214 Business & Managerial Communication
AB229 Professional Attachment
BM211 International Business Environment
BM212 Cross-cultural Buyer Behaviour
BM213 Product & Pricing Management
BM214 Promotion Management
BM215 Distribution & Logistics Management

(b) Final Year

Core Subjects

AB311 Strategic Management
AB312 Political Economy of East Asia
AB329 Applied Research Project
BM305 Services Marketing
BM315 Global Marketing Strategy
(5) The Schedule of Electives offered is:

<table>
<thead>
<tr>
<th>Accountancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC201 Intermediate Financial Accounting</td>
</tr>
<tr>
<td>AC205 Auditing &amp; Assurance I</td>
</tr>
<tr>
<td>AC305 Income Tax Law &amp; Practice</td>
</tr>
<tr>
<td>AC312 Advanced Management Accounting</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Actuarial Science &amp; Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA215 Statistical Modelling*</td>
</tr>
<tr>
<td>BA216 Survival Models*</td>
</tr>
<tr>
<td>BA217 Stochastic Modelling*</td>
</tr>
<tr>
<td>BA218 Mathematics of Finance*</td>
</tr>
<tr>
<td>BA219 Principles of Risk &amp; Insurance*</td>
</tr>
<tr>
<td>BA309 Life Contingencies &amp; Demography*</td>
</tr>
<tr>
<td>BA311 Insurance Economics &amp; Risk Assessment*</td>
</tr>
<tr>
<td>BA321 Actuarial Computing</td>
</tr>
<tr>
<td>BA322 Actuarial Statistics</td>
</tr>
<tr>
<td>BA323 Actuarial Aspects of Asset Valuation</td>
</tr>
<tr>
<td>BA324 Insurer Operations &amp; Financial Analysis</td>
</tr>
<tr>
<td>BA325 Analysis of Life &amp; Health Insurance</td>
</tr>
<tr>
<td>BA326 Analysis of General Insurance</td>
</tr>
</tbody>
</table>

*Proscribed to Bus (Actuarial Science)

<table>
<thead>
<tr>
<th>Applied Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>BE201 Economic Theory I*</td>
</tr>
<tr>
<td>BE206 Econometrics*</td>
</tr>
<tr>
<td>BE211 Financial Economics*</td>
</tr>
<tr>
<td>BE212 International Economics*</td>
</tr>
<tr>
<td>BE213 Monetary Economics*</td>
</tr>
<tr>
<td>BE301 Economic Theory II*</td>
</tr>
<tr>
<td>BE311 Public Finance*</td>
</tr>
<tr>
<td>BE321 Contemporary Economic &amp; Business Policies, Issues &amp; Trends</td>
</tr>
<tr>
<td>BE322 Applied Econometrics</td>
</tr>
<tr>
<td>BE323 Industrial Economics</td>
</tr>
</tbody>
</table>

*Proscribed to Bus (Applied Economics)

<table>
<thead>
<tr>
<th>Banking &amp; Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>BF211 Calculus*</td>
</tr>
<tr>
<td>BF213 Linear Algebra*</td>
</tr>
<tr>
<td>BF214 Financial Markets &amp; Institutions*</td>
</tr>
<tr>
<td>BF218 International Financial Management*</td>
</tr>
<tr>
<td>BF219 Equity Securities*</td>
</tr>
<tr>
<td>BF307 Derivative Securities*</td>
</tr>
<tr>
<td>BF308 Fixed Income Securities*</td>
</tr>
<tr>
<td>BF321 Advanced Bank Management</td>
</tr>
<tr>
<td>BF322 Advanced Corporate Finance</td>
</tr>
<tr>
<td>BF323 Treasury &amp; Risk Management</td>
</tr>
<tr>
<td>BF324 Portfolio Management</td>
</tr>
<tr>
<td>BF325 Financial Modelling</td>
</tr>
</tbody>
</table>

*Proscribed to Bus (Banking & Finance)
### Business Law
- AC208  Company Law
- BL241  Law & International Business
- BL242  Consumer & Marketing Law
- BL243  Negotiation & Dispute Resolution
- BL244  Law of Information & Technology

### Human Resource Consulting
- BH221  Industrial Relations*
- BH224  Employment Law*
- BH231  Total Quality Management
- BH322  Consulting & Change Management*
- BH331  Managing People Across Cultures

*Proscribed to Bus (Human Resource Consulting)

### Information Technology
- AC213  Developing Business Information Systems*
- BC211  Managing Operations in Services & Manufacturing*
- BC212  Enterprise Computing*
- BC213  Electronic Commerce*
- BC307  Data Management & Business Intelligence*

*Proscribed to Bus (Information Technology)

### Marketing
- BM211  International Business Environment*
- BM212  Cross-cultural Buyer Behaviour*
- BM213  Product & Pricing Management*
- BM214  Promotion Management*
- BM215  Distribution & Logistics Management*
- BM305  Services Marketing*
- BM315  Global Marketing Strategy*
- BM321  Retail Management
- BM322  Sales Management
- BM323  Interactive Marketing
- BM324  Contemporary Issues in Marketing

*Proscribed to Bus (Marketing)

### Tourism Management & Entrepreneurship
- BM341  International Tourism Management
- BM342  Development of Resorts & Attractions in Asia-Pacific Region
- BM343  Travel Management
- BM344  Regional Tourism Development
- BM351  Entrepreneurial Corporate Management & New Venture Creation

Any subject from a list of SELECTED TOPICS approved by the School.

3. (1) A student must complete not less than eight weeks of Professional Attachment in his Second Year of study for the degree of Bachelor of Business.
(2) For the purpose of this regulation, Professional Attachment must be completed to the satisfaction of the Dean of the Nanyang Business School in an establishment approved by the School and as directed by the Dean.

(3) Students who specialise in Hospitality and Tourism Management are required to undergo a thirty-four weeks Practicum in hospitality and tourism organisations. This Practicum replaces the eight weeks Professional Attachment.

Examinations

4. There shall be an examination towards the end of each semester. Candidates will be examined in each of the subjects they offer in the semester.

5. There will be one paper for each of the subjects of study offered as indicated in regulations 2(1) and 2(4) of these Regulations.

6. A student may proceed with the next stage of his course of study if he satisfies the requirements prescribed by the Academic Board.

End of Statute AB2