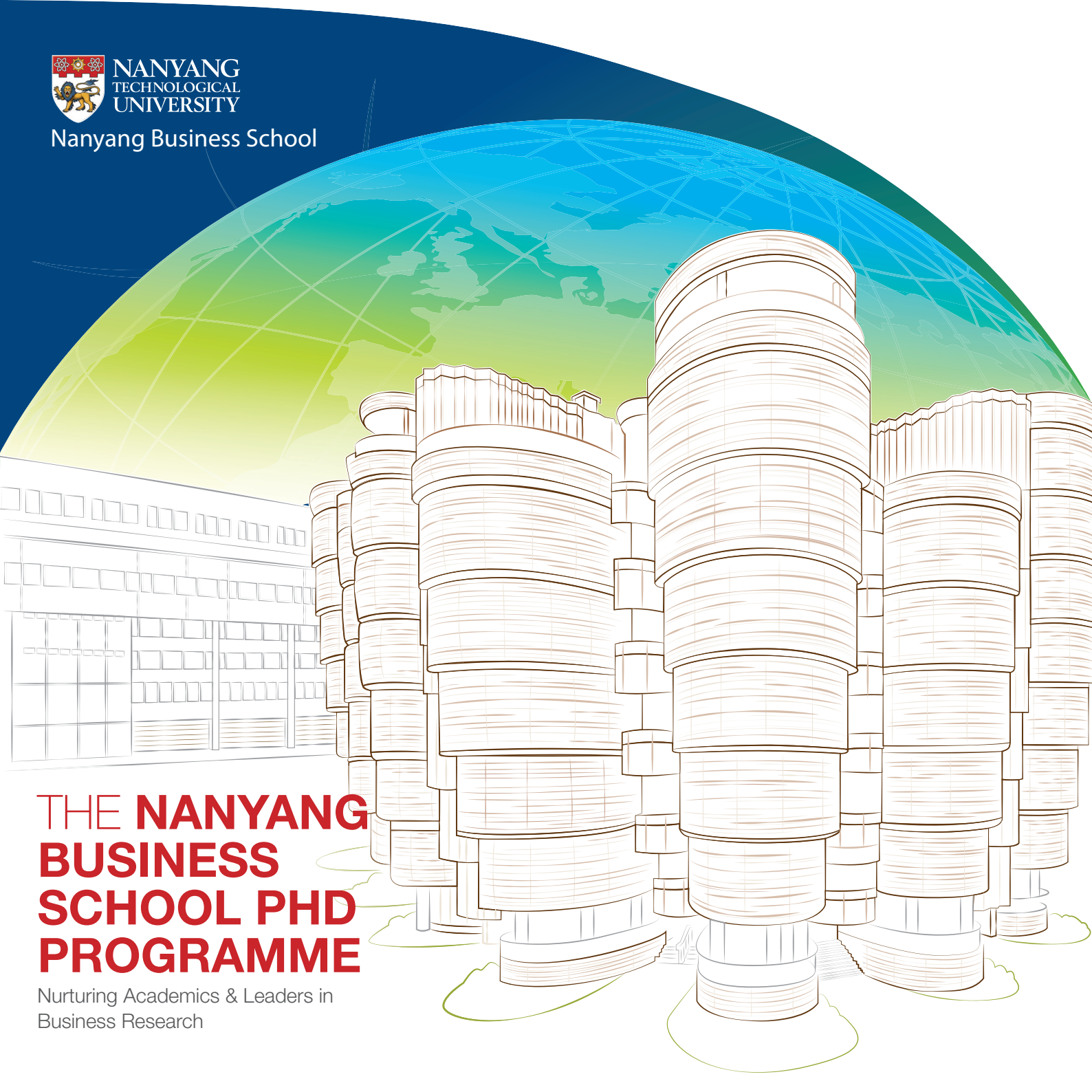




Nanyang Business School

THE NANYANG BUSINESS SCHOOL PHD PROGRAMME

Nurturing Academics & Leaders in
Business Research



WELCOME TO THE NBS PHD PROGRAMME

Thank you for considering Nanyang Business School (NBS) for your doctoral education in business. The PhD in Business at NBS prepares you primarily for academic careers as Business School Professors. Depending on the specific research topic that you pursue in your PhD thesis, you may be well positioned to pursue careers as research scientists and consultants in think tanks, research organisations and corporate research labs.

Our goal for the PhD students is two-fold: first, to help each student develop as a first-class researcher; second to encourage each student to develop pedagogical skills and gain teaching experience in their chosen area of specialisation. We provide all our PhD students individualised attention and a wealth of resources.

Research is a process of discovery and continuous learning. It is an intensive 24/7 activity, but extremely fulfilling. If you have what it takes to succeed, we look forward to receiving your application.

Professor S. Viswanathan
Associate Dean, Research





THE NANYANG BUSINESS SCHOOL (NBS)

The Nanyang Business School (NBS) is a multi-cultural institution that nurtures leaders who understand and balance the interests of people, business, resources, communities and the environment to secure a sustainable future world.

With the school's globally-renowned faculty, state-of-the-art facilities and research centres that gather leading academic and industry experts, the school maintains its remarkable place at the forefront of research trends in academia and industry realms.

The school is ranked among the top 30 MBA and top 10 EMBA Programmes in the world.

THE NBS PHD EXPERIENCE

A personalised doctoral education with a world-class training

The NBS PhD programme is distinguished by these key features:

- Small student-faculty ratio that ensures close interaction and rapport with faculty
- Multi-disciplinary faculty with a rich and diverse portfolio of international expertise
- Interactive seminars that provide intellectual and innovative arena for learning
- Opportunity to be involved in research centres to develop cutting-edge research that is impactful and relevant to latest industry needs
- Generous financial aid and grants

An intellectually engaging and rewarding journey

Our PhD programme is typically completed in 4 to 5 years, on a full-time mode. The important milestones in completing the PhD programme are:

- Satisfying the course requirements (within 18 months)
- Confirmation of PhD candidature (Qualifying Exam)
- Dissertation writing and oral defence
- Submission of thesis for examination
- Final Oral Examination

FIELDS OF RESEARCH

Accounting (ACC)

The accounting programme provides training to PhD students for the investigation of issues relating to auditing, financial accounting, and managerial accounting.

There are two major tracks in the accounting doctoral programme: capital markets and behavioural accounting. The capital markets track uses archival data to examine a variety of interesting research questions about corporate behaviours including financial reporting, investment, corporate finance, corporate governance, and valuation. The behavioural track focuses on judgment and decision making processes in accounting settings. Current research topics examined in this track relates to determinants of auditor performance, determinants of analysts' forecast accuracy, as well as judgment biases of analysts, investors, and financial managers.

Banking & Finance (BF)

The finance programme provides solid training to PhD students for the investigation of issues relating to asset pricing and corporate finance. Our faculty members have a solid reputation for quality work, and have published in major finance, economics, management, and accounting journals. The PhD core courses include asset pricing theory, empirical asset pricing, corporate finance theory, and empirical corporate finance.

Information Systems (IS)

The programme focuses on management and organisational issues of information technology. It equips students with skills to conduct multidisciplinary research in the dynamic landscape of infocomm (ICT) innovation, focusing on the management and organisational issues of ICT. Recent research includes consumer usage of social media and electronic commerce, collaboration and competition in online media, innovation management in the ICT domain, healthcare IT management, strategic management of IT in multinational firms and in the public sector, IT and process outsourcing, IT standards and standardisation, learning and knowledge management, and management of ICT personnel.

Marketing & International Business (MIB)

The programme is targeted at those wishing to pursue academic careers in marketing and tourism management arenas. Candidates will not only be exposed to the latest tools and concepts in these areas of research, but will also have an opportunity to explore the rich literature that exists in these areas. The programme equips students with the conceptual and quantitative skills needed to independently pursue cutting-edge research. Students will be challenged to think of problems and come up with solutions that make sense not only from an academic perspective, but also from that of industry. The division features researchers and scholars in several niche areas: consumer behaviour, empirical and game theoretic modeling, services marketing, tourism studies, international business, and marketing strategy.



FIELDS OF RESEARCH

Operations Management (OM)

The programme focuses on the design and optimisation of processes and resources that create goods and services. The core courses in the programme include: managing business operations, supply chain and logistics management, optimisation, stochastic processes, inventory theory, and contemporary issues in operations management. Areas of research include multi-echelon inventory control systems, coordination of decentralised supply chain systems, sustainability and risk management in supply chain systems, emergency logistics, resource allocation and waiting line management in health care systems, revenue management, energy economics, etc.

Strategy, Management & Organisation (SMO)

The programme is designed for students who wish to study and research new and emerging phenomenon related to the theories and practices of organisational behaviour (OB) and strategic management (SM). Research topics may include culture and

personality, negotiation, leadership, organisational learning and strategic human resource management, corporate strategy, strategic decision-making processes and top management team processes. Unique to the programme is its focus on the theory and practice of Cultural Intelligence (CQ).

RESEARCH CENTRES

- Asian Business Case Centre (ABCC)
- Centre for Accounting and Auditing Research (CAAR)
- Centre for Leadership and Cultural Intelligence (CLCI)
- Centre for Business Sustainability
- Culture Science Institute (CSI)
- Information Management Research Centre (IMARC)
- Institute on Asian Consumer Insight (ACI)
- Insurance Risk and Finance Research Centre (IRFRC)
- NTU-SBF Centre for African Studies (CAS)

**FIELDS OF
RESEARCH**

ENTRY REQUIREMENTS

We welcome ambitious men and women who aspire to become thought leaders in business research and education to join us.

To apply, you will need:

Bachelor's or Master's degree

GMAT or GRE score (taken within the last five years)

IELTS or TOEFL score (taken within the last two years)

Letters of recommendation from academic sources

Research proposal and statement of objective

Admission is once per year (July intake). The application period is between October and January.

Application procedures and scholarship details are available via www.nbsphd.ntu.edu.sg.



GET IN TOUCH

For more information about the programme, contact us at

NBS Research & PhD Office

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**FIELDS OF
RESEARCH**