



Art Gallery done by
our students!

The School of Art, Design & Media (ADM) seeks to play a weighty role in transforming the island state into a global media city.



THE SCHOOL

Located at the junction of Nanyang Avenue and Nanyang Drive, the new iconic School of Art, Design & Media (ADM) is situated in a wooded valley right in the heart of the campus.

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Comprising six diverse majors, ADM's programmes are developed to equip creative individuals with a holistic approach to design.

Programmes are designed around "hands-on" studio practice that emphasizes the creative process and the use of research in understanding and solving problems. With the school's innovative teaching methods structured to allow students to grow and adapt to the fast-changing world, ADM is indeed a place where dreams take flight.





The iconic structure makes the ADM building easy to recognise!

ICONIC ARCHITECTURE

The ADM building is the brainchild of Dr Timothy Seow, Principal Architect at CPG Consultants. Completed in July 2006 at a cost of \$38 million, it was officially opened in April 2009. Today, it is regarded as an icon of sophisticated design and architecture, and has been featured in various international design publications.

The ADM building design was one of the four international entries that received the Honour Award in the 2007 DesignShare Awards Programme for Innovative Learning Environments.

The four-storey building, with its eye-catching sloped 'grass roofs' was designed to blend in with NTU's garden campus setting. Beyond being an aesthetic feature that doubles as a scenic outdoor communal space, the green roofs keep the ambient temperature low and reduce heat in the daytime.

The eco-friendly building houses some of the most advanced media facilities, including a variety of digital laboratories and photography, film, animation and media studios. The School also boasts a comprehensive fine arts library, two art galleries and an auditorium that can seat up to 445 people.

The School of ADM also received the highest of the Green Mark Awards in 2010 from the Building and Construction Authority (BCA) for its significant energy and water savings per annum. The Green Mark Platinum Award is given to organizations for adopting best practices in environmental sustainability.

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-  *The refurbished ADM Gallery is a unique, high-tech creative space in Singapore. It has been fitted with museum track lighting and climate-controls to safely present sensitive and valuable works of arts. This enables the Gallery to meet today's high international museum standards, so that it can host exciting contemporary art exhibitions by professional artist from Singapore, Southeast Asia, and beyond. The upgrading also incorporated state-of-the-art audio and video equipment which allows it to be transformed from the traditional "white cube", into a "black box" for performances, video projections and multi-media installations.*

DID YOU KNOW?

