NTU in landmark tie-up with Waseda to launch double masters programme: the first time a Japanese university offers its degree outside Japan.

A new Double Masters Programme in Management of Technology will be launched by Nanyang Technological University (NTU) and world-renowned Waseda University of Japan. This is of historic significance as it is the first time that a Japanese university offers its degree outside Japan. The programme will be jointly developed and taught by NTU’s Nanyang Business School and the Waseda Business School of Waseda University.

The intensive one-year programme will lead to a Master of Business Administration (MBA) conferred by NTU and a Master of Business Administration (MBA) in Technology Management conferred by Waseda University. It will draw on the strengths of the two universities in management education as well as offer participants access to the successful know-how and practices of world-class Japanese enterprises in manufacturing and quality management.
Expressing Singapore’s Economic Development Board’s (EDB) strong support for this joint programme is Mr Kenneth Tan, Director, Services Cluster. "We are pleased to see this joint initiative between Waseda University and NTU’s Nanyang Business School. This initiative marks the entry of the first Japanese university to Singapore and is a significant boost to our Global Schoolhouse vision. NTU-Waseda joins a vibrant ecosystem of leading international universities from Europe, US and Asia Pacific who are already in Singapore."

Waseda, one of Japan’s most established universities, is a leader in Technology Management education and a pioneer in Business Management education. Over more than 120 years, the university has forged excellent industry links with top Japanese companies, enjoying a premier position in the number of its faculty serving as management board members in established Japanese companies.

The NTU Nanyang Business School’s MBA programme, ranked fourth in Asia by the Economist Intelligence Unit for 2004, has a strong international orientation as exemplified by its highly diverse student population and strong international faculty. Besides this collaboration with Waseda, the Nanyang MBA has two other Double Masters programmes with top European business schools, University of St Gallen in Switzerland and Essec Business School in France.

Says Professor Hong Hai, Dean of NTU’s Nanyang Business School: “We are very pleased to announce this tie-up with Waseda. The Management of Technology MBA programme will give participants unprecedented insights into how Japan has leveraged technology to achieve world leadership in manufacturing. Participants also have the benefit of being taught by outstanding faculty drawn from Nanyang Business School who are able to draw on the rich experience of NTU in the application of technology to business. This unique collaboration is yet another distinctive feature of the Nanyang MBA programme.”

Professor Yoshimasa Nishimura, Waseda Business School’s Dean said, “It is a great step forward for Waseda to widen its activities in Asia, especially in Singapore which is the important education and research hub of the rapidly growing region. Waseda has recently been very active in Singapore with the establishment of the Waseda-Olympus
Bioscience Research Institute, a tie-up with Olympus Corporation - thanks to EDB’s assistance and Waseda Shibuya Senior High School, primarily for the children of Japanese business persons working in this region. We are very happy to collaborate with Nanyang Business School, one of the top business schools in Asia, and contribute to the economic and technology development of Singapore and the region.

This is a one-year, full-time programme and is targeted to commence in 2006. There are three stages. In stage one, participants will go through an intensive set of core management courses mainly taught by NTU faculty. In stage two, participants will take specialized courses in Technology Management mainly conducted by Waseda faculty who will fly in to Singapore for this purpose. The final is a three-week study trip to Japan. During the study trip, participants will visit Japanese manufacturing facilities in the Greater Tokyo area and the southern island of Kyushu. In addition to studying, observing and understanding Japanese manufacturing and technology management practices directly, the field trip will give the participants the opportunity to understand and learn more about Japanese culture. Participants write a research paper at the conclusion of the trip.

Besides the Nanyang MBA programme, NTU’s Nanyang Business School offers the Nanyang Fellows programme which is modeled after the Massachusetts Institute of Technology (MIT) -Sloan Fellows programme, and the Master of Science in Financial Engineering in collaboration with Carnegie-Mellon University, a leader in this field in the USA.

**About Nanyang Technological University**

The Nanyang Technological University (NTU) is a top-tier university, ranked among the best science and technological universities in Asia. It has a business school that is consistently ranked among the top ten in Asia.

With an international faculty of over 1,500 and an undergraduate and graduate enrolment of about 25,000, NTU positions itself as a global university of excellence and is committed to its mission of *Educating Leaders and Advancing Knowledge for Singapore and Beyond*.

NTU is on its way to becoming a comprehensive university by 2005 with the setting up of three new Schools – the School of Humanities and Social Sciences, the School of Art, Design and Media, and the School of Physical and Mathematical Sciences. The
university offers a broad-based curriculum, which focuses on the development of global views, entrepreneurship and adaptability, through the following schools:

1. College of Engineering, which consists of five schools:
   - Civil and Environmental Engineering
   - Computer Engineering
   - Electrical and Electronic Engineering
   - Materials Engineering
   - Mechanical and Production Engineering

2. Nanyang Business School
3. School of Biological Sciences
4. School of Communication and Information
5. School of Humanities and Social Sciences
6. School of Art, Design and Media *(to be established by 2005)*
7. School of Physical and Mathematical Sciences *(to be established by 2005)*

For more information, visit [http://www.ntu.edu.sg](http://www.ntu.edu.sg)

**About Waseda University**

Waseda University was founded in 1882 by Shigenobu Okuma, who pioneered the vision of a university that could combine and reconcile the great civilizations of the East and the West. As Waseda approaches its 125th anniversary in 2007, the university is quickly realizing its goal of becoming a "Glocal (Global and Local) University" centered on the three main keywords of "Asia-Pacific," "Media Network," and "Lifelong Learning" through the following education programmes:

**Graduate Programmes**
- Graduate School of Political Science
- Graduate School of Economics
- Graduate School of Law
- Graduate School of Letters, Arts and Sciences
- Graduate School of Commerce
- Graduate School of Science and Engineering
- Graduate School of Education
- Graduate School of Human Sciences
- Graduate School of Social Sciences
- Graduate School of Asia-Pacific Studies
- Graduate School of Global Information and Telecommunication Studies
- Graduate School of Japanese Applied Linguistics
- Graduate School of Information, Production and Systems

**Professional Schools (Graduate Programmes)**
- Waseda Business School (MBA Programmes, Graduate School of Asia-Pacific Studies)
- The Okuma School of Public Management
- Waseda Law School
- Graduate School of Finance, Accounting and Law
- Waseda Accounting School *(to be established by 2005)*
**Undergraduate Programmes**
- School of Political Science and Economics
- School of Law
- School of Letters, Arts and Sciences I
- School of Letters, Arts and Sciences II (Evening Division)
- School of Education
- School of Commerce
- School of Science and Engineering
- School of Social Sciences
- School of Human Sciences
- School of Sport Sciences
- School of International Liberal Studies

For more information, visit [http://www.waseda.jp](http://www.waseda.jp)

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