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NTU LAUNCHES SINGAPORE’S ONLY DOUBLE DEGREE IN BUSINESS AND ENGINEERING
- Programme taps strengths of NTU's business and computer engineering schools

Nanyang Technological University (NTU) is launching a double degree programme in business and engineering for the coming academic year 2006. Selected students will graduate with two degrees – Bachelor of Business (Information Technology) and Bachelor of Engineering (Computer Science). It is the only such double degree in Singapore and is aimed at meeting strong industry demand for graduates who can bridge the gap between IT and business. The pioneer intake is targeted to be 50.

Leveraging NTU’s established strengths in engineering and business, the four-year double degree programme is designed to produce graduates who are both IT and business-savvy. With a strong foundation in both areas, there are vast career opportunities for the graduates in many key industries, including financial services, bio-technology, hospitality and many more.

In today’s work environment, graduates who are all-rounders and have diverse skill sets will increasingly be in demand, as they will be able to contribute more to their organisations. The double degree is another step that NTU has taken to meet this global trend.
Says Professor Angela Goh, Vice Dean (Academic), School of Computer Engineering, “The launch of the double degree programme illustrates the leadership role that NTU continues to play in developing talent for Singapore’s key industries. Our curriculum, combining the strengths of two established schools and developed with input from industry players, will ensure a market-relevant education for our students.”

Professor Christina Soh, Vice Dean (Undergrad Business), Nanyang Business School, adds, “Students will acquire the latest in management, and develop strong communication and interaction skills through the many real-world case studies and team projects that are an integral part of the B.Bus programme. The Business-IT courses offered by Information Management Research Center (IMARC) faculty at the Business school will also enable the students to apply their technical knowledge in a business context. The close collaboration between SCE and NBS in the design of the programme is one of its unique strengths and graduates of this double degree programme will be a strategic asset to their future employers.”

The programme has received industry support even as it is launched. Mr Peter Boot, Director at Credit Suisse, says, “I believe a double honours degree covering both IT and business will arm the students well. We would certainly look to participate in the industrial attachment programme related to this course.”

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About Nanyang Technological University

Nanyang Technological University (NTU) is a research-intensive university with globally acknowledged strengths in science and engineering. The university has a beautiful garden campus and a distinguished lineage with roots that go back to 1955.

NTU’s 12 schools span diverse disciplines – from engineering and the sciences to art, design and media. The university has a strong engineering college focused on innovation, a business school that is among the top five in Asia, an internationally-acclaimed National Institute of Education, one of the best communication and information schools in Asia, and a biological sciences school at the forefront of Singapore’s life sciences initiative. The Institute of Defence and Strategic Studies is a world authority on terrorism issues.

Ranked among the top 50 universities in the world, NTU has in place multi-country programmes and initiatives, many established through its strategic alliances with 300 institutions in more than 45 countries, including Massachusetts Institute of Technology, Stanford University, California Institute of Technology, Cornell University, Cambridge University, and Beijing University.

For more information, visit www.ntu.edu.sg.