Singapore, 14 October 2004

NTU business school picked by China’s Ministry of Health to conduct management education programmes for senior hospital managers

The Nanyang Technological University (NTU) and China’s Ministry of Health (MOH) have signed a landmark agreement to provide management education programmes for China’s senior hospital management staff. It is estimated 500,000 managers will undergo the programmes to raise the standard of management in China’s hospitals.

“China’s MOH evaluated a number of leading universities worldwide and selected NTU as one of a small group of universities, and the only one from Asia, to collaborate on this important national project”, says Professor Hong Hai, Dean of NTU’s Nanyang Business School.

Under this collaborative agreement, NTU will provide a custom-made Executive Master of Business Administration Program (EMBA) in hospital management. The EMBA, taught mostly in Mandarin by a team of bilingual faculty from Nanyang Business School (NBS), will cover hospital administration, finance, logistics, service quality, information...
technology and many others areas that are critical in modern hospital management. Participants will also have the opportunity to observe first-hand and study the running of Singapore hospitals. The agreement also includes NBS conducting shorter executive programmes on specialised areas for senior managers from major general hospitals at the provincial level.

Singapore’s success in dealing with the SARS crisis was one of the positive factors that led China’s MOH to pick NBS from among Asia’s leading business schools. Professor Hong Hai adds, “Singapore’s good reputation in hospital management, coupled with the NBS’ experience in conducting the well-regarded general EMBA programme with Shanghai Jiaotong University, enabled us to take part in this significant task, which will contribute to the uplifting of healthcare standards in China.”

The agreement between MOH and NTU was signed in Beijing recently by Mr Li Feng, Director of Human Resource Training at MOH, and Professor Hong Hai.

For more on NTU’s business school’s MBA programme, which was recently ranked first in Southeast Asia, and fourth in Asia in the Economist Intelligence Unit’s Top 100 best MBA programmes, please see: http://www.nanyangmba.ntu.edu.sg

About Nanyang Technological University

The Nanyang Technological University (NTU) is a top-tier university, ranked among the best science and technological universities in Asia. It has a business school that is consistently ranked among the top ten in Asia.

Established in 1991, the university has since been positioning itself to be a global university of excellence and is committed to its mission of Educating Leaders and Advancing Knowledge for Singapore and Beyond. NTU has an undergraduate and graduate enrolment of about 25,000 and an international faculty of over 1,500. It offers a broad-based curriculum, which focuses on the development of global views, entrepreneurship and adaptability, through the following schools:

1. College of Engineering, which consists of five schools:
   - Civil and Environmental Engineering
   - Computer Engineering
   - Electrical and Electronic Engineering
   - Materials Engineering
   - Mechanical and Production Engineering
2. Nanyang Business School
3. School of Biological Sciences
4. School of Communication and Information
5. School of Humanities and Social Sciences
6. School of Art, Design and Media *(to be established by 2005)*
7. School of Physical and Mathematical Sciences *(to be established by 2005)*

For more information, visit [http://www.ntu.edu.sg](http://www.ntu.edu.sg)

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