Singapore, 13 April 2004

NTU ADDS SOCIAL RESPONSIBILITY COMPONENT TO EXECUTIVE MBA PROGRAMME

Nanyang Technological University (NTU) is adding a social responsibility component called “Nanyang Heartware” to the Nanyang Fellows Programme, an Executive MBA programme, in a bid to cultivate business leaders with both head and heart.

Says Associate Professor Toh See Kiat, Director, Nanyang Fellows Programme, Nanyang Business School, NTU, “Heartware” will shape our Nanyang Fellows to be a socially responsible group of driven, passionate individuals who would go on to make a positive impact on society. This is in line with our university’s mission to educate leaders and not just to produce graduates.”

He adds, “Leadership is not just about hard, business skills like change and strategic management. It is also about leading with a heart, instilling a sense of ethics and social responsibility and having the integrity and the emotional quotient to care about people. NTU is intent on producing such people-oriented leaders.”

It is with such a mission therefore that 23 Nanyang Fellows have organized a charity screening of “The House of Sand and Fog” this evening. The Straits Times Pocket Money Fund will be the first beneficiary of Nanyang Heartware.

All 200 tickets at $50 each have been completely sold out to embassies, corporate friends and NTU professors by the Nanyang Fellows and their professors.
What is most interesting about this effort is that the 23 Nanyang Fellows comprise senior managers from more than 11 countries, including Singapore, Myanmar, Mauritius, Vietnam, Sri Lanka, China and India.

**About the NTU Nanyang Fellows Programme**
Since its inception in 1998, NTU’s Nanyang Fellows Programme has grown to become one of Asia’s leading programmes for senior business executives. A programme for “Building Asia’s Future Leaders”, it was ranked Top 5 in Asia last year by *Chief Executive China*.

*Annex A: Programme for charity movie screening*

*** END ***
NTU NANYANG FELLOWS CHARITY MOVIE SCREENING

PROGRAMME

8.00 pm : Arrival of guests
8.15 pm : Arrival of Guest-of-honour, Mr Chan Soo Sen, Minister of State, Ministry of Education and Ministry of Community Development and Sports
8.20 pm : Opening address
8.30 pm : Cheque presentation ceremony
8.40 pm : Reception
8.50 pm : Proceed to cinema
9 pm : Movie starts
11 pm : Movie ends