NEWS RELEASE

For immediate release

NTU's MBA Ranked Best in Singapore and Top 3 in Asia

NTU’s MBA programme has been ranked the best offered by a Singapore university and top 3 among Asian universities by the Economist Intelligence Unit (EIU). This information is contained in the EIU’s list of top business schools in the world, which has just been released.

Nanyang Business School (NBS) makes it into the world’s top 100 list for the third year running, moving up from 83rd position last year to 77th position this year. This places it third in Asia and best in Singapore, as well as ahead of all but one of the Australian universities.

NBS achieved a better ranking despite significant weight in the ranking criteria being accorded to salaries earned by full-time graduates from MBA programmes. As MBA graduates from NBS work mainly in Asia, graduates from European and American universities, who work mainly in their home countries, tend to fare better in this respect because of higher income levels in the western economies.

NBS however scored well in terms of student and faculty quality, student diversity and educational experience. Full-time MBA students have the benefit of cross-cultural learning from a diverse international population made up of over 80% foreign participants, among whom no one nationality exceeds 20% of the cohort. This maintains international diversity and exposes the students to global insights and international networking. Participants come from China, India, ASEAN member countries and there are also significant numbers from more distant countries such as Germany, France, Switzerland, Finland, Canada, Argentina, Japan and Morroco.

Professor Hong Hai, Dean, Nanyang Business School, says, “Nanyang Business School continually strives to improve our programmes and we are gratified that our
efforts with the MBA programme are recognised by the EIU. This will inspire our staff and students to work even harder. We shall maintain our successful strategy of keeping a healthy balance between academic rigour and business relevance in our programmes, and providing our students with a rich diversity of cultural and international exposure. I would say that our MBA graduates are well prepared for a career in any part of the world, but they have particular strengths working in Asia.”

German MBA participant, Sebastian Brenner, Management Trainee, Bayer AG shares, “Asia is a very fast growing and key market for my industry and the Nanyang MBA was a natural choice given the Asian focus. The diverse ethnic mix in the classroom provides excellent international exposure making the entire learning experience very enriching and interesting. The way the programme is structured enables me to select from a wide range of subjects relevant to my field. The academic demand of the programme is great and this I feel prepares me well for the realities of the business world.”

Besides the Nanyang MBA, NTU’s Nanyang Business School also offers graduate programmes such as the Nanyang Executive MBA with Shanghai Jiaotong University, Nanyang Fellows Programme – an elite MBA programme with the Massachusetts Institute of Technology, the Masters of Science degree in Financial Engineering with Carnegie Mellon University and Doctor of Philosophy degrees by coursework & dissertation.

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About Nanyang Technological University

Nanyang Technological University (NTU) is a research-intensive university with globally acknowledged strengths in science and engineering. The university is located in a garden campus in western Singapore, tracing its roots back to 1955.

NTU has 4 colleges comprising 12 schools. The College of Engineering comprises six schools focused on technology and innovation. Its research output ranks among the top four in the world. The College of Science pushes the boundaries of Singapore’s life sciences initiatives. The Nanyang Business School (the College of Business) offers one of the world’s top 100 MBA programmes. The College of Humanities and Arts boasts Singapore’s first professional art school offering degree courses in art, design and interactive digital media, the Humanities and Social Science School, and the Wee Kim Wee School of Communication and Information, a top journalism and media school in Asia.

The 13th school, S Rajaratnam School of International Studies, will be inaugurated in 2007. An important component of this autonomous school is the Institute of Defence and Strategic Studies, long recognised as a world authority on strategic studies and terrorism.

NTU is also home to the internationally-acclaimed National Institute of Education, Singapore’s only teacher-training institute.
NTU has in place multi-country programmes and initiatives with established institutions worldwide. Key partners include MIT, Stanford University, Cornell University, Caltech, University of Washington, Carnegie Mellon University in USA, Peking University, Shanghai Jiaotong University, Waseda University, Indian Institute of Technology in Asia, Cambridge University, Imperial College and Swiss Federal Institute of Technology in Europe.

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