Singapore, 1 July 2005

SINGAPORE PROFESSOR’S INVENTIONS HAILED AS ONE OF WORLD’S TOP INNOVATIONS AT TECHNOLOGY SHOW
- Nanyang Technological University professor’s team is the only Singapore representative at Wired NextFest 2005

A Singapore invention has created waves at Wired NextFest 2005, an international technology show held in Chicago from 24-26 June 2005.

NTU’s Associate Professor (A/P) Adrian David Cheok’s “MagicLand” and “Human Pacman”, mixed reality systems that epitomise interactive gaming and art, caught the attention of the show’s organisers earlier this year and were selected to be part of the prestigious event. A/P Cheok’s systems were the only inventions from Singapore at the show, which was attended by close to 30,000 people. His inventions were featured extensively by the international media at the show.

A/P Adrian Cheok represents a new breed of young inventors who are not only technologically-savvy but are highly versed in art and design as well. This gift has not gone unnoticed at NTU, where he holds associate-professorship in two different schools – School of Computer Engineering as well as the new School of Art, Design and Media.

At his laboratory at NTU, A/P Cheok says, “At NTU, I enjoy the kind of environment that allows me to pursue technological research while unleashing
my creativity,” he said. “I believe that in this day and age, it is vital to possess both engineering and design skills simultaneously. The importance of cultivating all-rounded, multi-talented students is a belief I share with NTU.”

“It is a great honour that my works have received international recognition from peers,” he continued. “It will be my motivation to continue to develop cutting-edge interactive systems.”

A/P Cheok, together with his team, is currently developing a wide array of projects at NTU, including a high-tech jacket for children that allows travelling parents to hug their kids through the internet from afar.

“The projects that I’m developing are in-line with NTU’s philosophy of innovative research and development that carries real-world benefits. I look forward to sharing my know-how with my students.” He enthused: “I look forward to the many more breakthroughs to be achieved at NTU.”

*** END ***

About Nanyang Technological University

Nanyang Technological University (NTU) is an established international institution in tertiary education.

Our university has a distinguished lineage with roots that go back to 1955. We began as Nanyang University, a private university set up with donations from people of all walks of life, from Singapore and the region. The university grounds, Yunnan Garden Campus, was donated by the Hokkien Clan Association as part of this campaign.

We were reborn as Nanyang Technological Institute, established on the same campus in 1981 with government funding to educate practice-oriented engineers for the burgeoning Singapore economy. In 1991 we became Nanyang Technological University with the absorption of the National Institute of Education.

Today, we are a research-intensive university ranked among the top 50 universities in the world. We have a strong engineering college ranked among the best globally, a business school with one of the top 100 MBA programmes in the world, an internationally acclaimed National Institute of Education, one of
the best communication and information schools in Asia, and a biological sciences school at the forefront of Singapore’s life sciences initiative.

Undergraduate enrolment will swell from 17,500 to 23,500 with the establishment of three new schools – the School of Humanities and Social Sciences, School of Art, Design and Media, and School of Physical and Mathematical Sciences.

A traditional strength of the university is the high employment rate and high remuneration received by its graduates. The university is now in the process of realising its New Undergraduate Experience initiative with a comprehensive curriculum, wide choices of options for students, vibrant campus life and international experience. Strong international relationships and collaboration programmes is a hallmark of the university. This includes the Singapore-MIT Alliance, Singapore-Stanford Partnership, Cornell-Nanyang Institute of Hospitality Management, Singapore – University of Washington Alliance in Bioengineering, Global Immersion Programme with Peking University, Tsinghua University, Shanghai Jiaotong University, University of Washington and Georgia Institute of Technology, among many other programmes in US, China, India, Japan and Europe.

For more information, visit http://www.ntu.edu.sg/