FACT SHEET

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Singapore, 1 August 2005

LEADING AUTHORITY ON DISRUPTIVE INNOVATION TO SPEAK AT NTU’S INAUGURAL ENTREPRENEURSHIP AND INNOVATION WEEK FORUM

NTU celebrates 50 years of excellence and entrepreneurship

Programme for Launch and Forum

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>4.30 pm</td>
<td>Guests to be seated</td>
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</table>
| 4.45 pm | Welcome address by Prof Tan Teng Kee  
Director, Nanyang Technopreneurship Centre, NTU  
Professor of Entrepreneurship, Strategic Marketing & Strategy, NTU |
|       | Opening address by Dr Su Guanang  
President, NTU |
|       | Launch of Entrepreneurship and Innovation Week |
|       | Launch of NTU Entrepreneurship Sketchpad |
| 5.20 pm | Entrepreneurship and Innovation Forum  
“Growing with Disruptive Innovation” |

Distinguished Speaker-Panelists:

1) Professor Clayton Christensen  
Harvard Business School Professor

2) Professor Tan Teng Kee

3) Dr Tan Sze Wee  
Managing Director & CEO, Rockeby Biomed Corporation Ltd  
Nominated Member of Parliament
Chairperson:
Mr Anthony Teo  
President of Harvard Club of Singapore  
Managing Partner for Asia, Enchantment Partners II LLC of Houston, USA

6.45pm  **End of Forum**  
Light refreshments will be served
Biography of Prof Clayton Christensen

Clayton M. Christensen is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School, with a joint appointment in the Technology & Operations Management and General Management faculty groups. His research and teaching interests center on the management of technological innovation, developing organizational capabilities, and finding new markets for new technologies.

Prior to joining the HBS faculty, Christensen served as chairman and president of CPS Corporation, a firm that he co-founded with several MIT professors in 1984 which is now a publicly traded company. CPS is a leading developer of products and manufacturing processes using advanced materials.

Christensen holds a B.A. in economics from Brigham Young University and an M.Phil. in economics from Oxford University, where he studied as a Rhodes Scholar. Christensen received an MBA from the Harvard Business School in 1979, graduating as a George F. Baker Scholar. He was awarded a DBA from the Harvard Business School in 1992.


Read more about Clayton Christensen at www.claytonchristensen.com

Books written by Clayton Christensen

Seeing What's Next: Using the Theories of Innovation to Predict Industry Change
Clayton M. Christensen, Scott D. Anthony, Erik A. Roth
The world's leading expert on disruptive innovation and his team of researchers introduce a groundbreaking model that will enable "outsiders" with no proprietary information to predict how innovations will impact firms and industries - and to make the right decisions while there is still time to make them. Harvard Business School Press (November 2004)

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail
Clayton M. Christensen, Michael Raynor
This best-selling book helps managers understand that when dominant companies ignore disruptive innovations because they don't interest their mainstream customers, they miss the next great wave of industry growth. Harvard Business School Press (June 1997).

The Innovator's Solution: Creating and Sustaining Successful Growth
Clayton M. Christensen, Michael Raynor
This book picks up where The Innovator's Dilemma left off, providing organizations of any size a way of approaching the creation of disruptive growth businesses. Written with Deloitte research director Michael Raynor. Harvard Business School Press (September 2003).
## Entrepreneurship and Innovation Week Line-up of Events

<table>
<thead>
<tr>
<th>Title</th>
<th>Entrepreneurship and Innovation Fair</th>
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<tbody>
<tr>
<td></td>
<td><strong>Website:</strong> <a href="http://www.ntu.edu.sg/eni">www.ntu.edu.sg/eni</a></td>
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<tr>
<th>Date</th>
<th>28 &amp; 29 July 2005 (Thu &amp; Fri)</th>
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<tbody>
<tr>
<td>Time</td>
<td>10am – 4pm</td>
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<tr>
<td>Venue</td>
<td>South Spine, Level B2, NTU <em>(Area outside Main Lecture Theatre)</em></td>
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**Description**

NTU students can try their hands at entrepreneurship through participation in this fair, where they will showcase and market their products and services. This serves as an excellent platform for aspiring entrepreneurs to gain invaluable experience towards their entrepreneurial efforts.

This E&I Fair consist of the following platforms:

- **Trade Fair:** Over 20 stores will sell products and services ranging from jewelries to sports apparel; from electronic products to lifestyle products; from handicraft and souvenirs to folk art; etc.
- **Business Fair:** Six booths will promote services ranging from business consultancy services to romance related products.
- **Exhibition:** Four pavilions showcase NTU’s entrepreneurship ecosystem, and entrepreneurship and innovation related initiatives. The exhibition will involve NTU Nanyang Technopreneurship Center (NTC), Central Singapore Community Development Council, NTU Ventures and Innovation & Technology Transfer Office.

<table>
<thead>
<tr>
<th>Title</th>
<th>Boot Camp of Annual NTU Business Plan Competition</th>
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<tr>
<td></td>
<td><strong>Website:</strong> <a href="http://www.ntu.edu.sg/bpc">www.ntu.edu.sg/bpc</a></td>
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<table>
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<tr>
<th>Date</th>
<th>30 July 2005 (Sat)</th>
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<tbody>
<tr>
<td>Time</td>
<td>9am - 5pm</td>
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<tr>
<td>Venue</td>
<td>Lecture Theatre 28, NTU</td>
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**Write-up**

This is jointly hosted by NTU NTC and Technopreneurship & Innovation Program (TIP) Alumni Association, and in partnership with Innovators & Entrepreneurs Association, Singapore.

Participants of the NTU Business Plan Competition undergo experiential learning in the boot camp on how to craft a workable business plan and to consider issues in starting a business venture. Participants also receive mentoring by professional business consultants and business owners that will enable them to gain invaluable professional feedback on their plan and can make the contacts that may provide them with the funding needed to implement their plan.
A fast-paced format to take participants through the venture creation process covering pertinent topics such as

**Crafting a Workable Business Plan**
Speaker: Mr Lee Kah Howe  
*Business & Certified Marketplace Trainer*

**Business Plan Financial Information**
Speaker: Ms Lim Koh Peng  
*Head of Operational Risk Control, Management Reporting & Budgeting, DBS Private Banking Operations*

**IP Strategies for Entrepreneurs**
Speaker: Advocates & Solicitors from Shook Lin & Bok  
*Through Intellectual Property Office of Singapore*

**Innovation, Technopreneurship & Business Plans**
Speaker: Mr Tralvex Yeap  
*Founding CEO, 3i Analytics*

**List of Mentors:**

**TIP Alumni Association**

- **Mr Roderick Chia**  
  *President of TIPA*  
  Founding President of Innovators and Entrepreneurs Association (IdEA) of Singapore  
  Founder and MD, Spiral Communications Pte Ltd

- **Mr Chong Kwong Tsen, Andrew**  
  *Bachelor of Science (Computer & Info Sciences) (NUS)*  
  *Graduate Diploma (Technopreneurship and Innovation Program) (NTU-UW)*  
  *Masters of Business Administration (NTU)*

- **Mr Saw Lin Kiat**  
  *Founder, HealthLife Pte Ltd*

- **Ms Jann Goh**  
  *Associate Consultant, Asia Franchise Networks*

- **Mr Chow Kok Peng**  
  *Singapore Technologies Aerospace Systems Engineer, Project Engineer, Business development and marketing*

**Innovators & Entrepreneurs Association, Singapore**

- **Mr James See Sing Kok**  
  *President, Innovators and Entrepreneurs Association*  
  *Executive Director (Marketing Division – Asia), SINGCO (Private) Limited*

- **Ms Tan Siok San**  
  *First Vice President, Innovators and Entrepreneurs Association*  
  *Industry Associate, Venture Capital Team of UOB Venture Management*

- **Mr KWA KIM CHIONG**  
  *Assistant Hon Treasurer, Innovators and Entrepreneurs Association*  
  *CEO, Justlogin Pte Ltd*
Title | Official Launch of Entrepreneurship and Innovation Week
---|---
 | Launch of Entrepreneurship Sketchpad
 | Forum ‘Growing with Disruptive Innovation’

| Date | 01 August 2005 (Mon) |
| Time | 4pm to 7pm |
| Venue | Foyer of Nanyang Auditorium, NTU |

Write-up | The official launch of the Entrepreneurship and Innovation Week will also see the launch of the NTU Entrepreneurship Sketchpad, and forum led by eminent Harvard Business Professor Clayton Christensen, on ‘Growing with Disruptive Innovation’.

Title | Entrepreneurship and Innovation Business Dialogue session
---|---

| Date | 2 August 2005 (Tue) |
| Time | 3pm – 5pm |
| Venue | Canteen B, South Spine, NTU |

Write-up | Organized by students of Business Solution, a student body from NTU’s Nanyang Business School, this business dialogue session gives NTU undergraduates a platform to be actively engaged in rounds of exciting debates on the topic ‘Generation Z Entrepreneur: Coping with today’s business reality, creating tomorrow’s wealth’.

Guest speakers:

- Ms Elim Chew  
  Managing Director of 77th Street (S) Pte Ltd
- Ms Vicki Esther  
  CEO of Procems Asia-Pacific
- Ms Yiu Lin  
  Founder of Greener Grass Communications  
  Committee member of Innovation and Entrepreneurs Association
<table>
<thead>
<tr>
<th>Title</th>
<th>Entrepreneurship and Innovation High-Tea Networking Session</th>
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<tbody>
<tr>
<td>Date</td>
<td>3 August 2005 (Wed)</td>
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<tr>
<td>Time</td>
<td>4pm – 6pm</td>
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<tr>
<td>Venue</td>
<td>Research TechnoPlaza, 2nd Storey, Atrium, NTU</td>
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<tr>
<td>Write-up</td>
<td>NTU students minoring in Entrepreneurship have invited 10 prominent entrepreneurs to mingle with fellow NTU students. The guests will share their entrepreneurship experiences and insights in a casual high tea buffet styled event. Some 150 students are expected to attend this event.</td>
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</table>

**List of Local Entrepreneurs**

- Mr Daniel Tay  
  *Founder, Bakerzin*

- Mr Alan Lee  
  *Founder, Banquet*

- Mr Kelvin Loh  
  *COO, Campaign Cleaning Services*

- Mr James Heng  
  *Chief Duckie, DUCKtours*

- Mr Samuel Lim  
  *Founder & CEO, eFusion Group of Companies*

- Mr Jason Sim  
  *Founder & Managing Director, Jason Parquet Specialist*

- Mr Ricky Chew  
  *Managing Director, O.B. Operations (incl. Fish & Co.)*

- Mrs Patricia Koh  
  *Founder, Pat’s Schoolhouse*

- Mr Francis Low  
  *Founder, Science Buddies*

- Mr Lim Boon Chay  
  *Founder, Thong Siek*

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<thead>
<tr>
<th>Title</th>
<th>Entrepreneurship Ecosystem Speaker Series 4</th>
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<tr>
<td>Website: <a href="http://www.ntu.edu.sg/ntc/ecosystem/speaker_series.htm">www.ntu.edu.sg/ntc/ecosystem/speaker_series.htm</a></td>
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</tr>
<tr>
<td>Date</td>
<td>5 August 2005 (Fri)</td>
</tr>
<tr>
<td>Time</td>
<td>2pm – 5pm</td>
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<tr>
<td>Write-up</td>
<td></td>
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<td>The Ecosystem Speaker Series is a popular annual initiative, which is a part of the NTU’s highly sought-after Technopreneurship &amp; Innovation Program (TIP). It has since attracted and benefited over 1000 students and graduates each year. Distinguished speakers who have shared their experiences and perspectives on a wide range of entrepreneurship topics include:</td>
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- **Mr Lawrence Leow**  
  *Executive Chairman of Crescendas Group*  
  *President, Association of Small and Medium Enterprise*  
  *Nominated Member of Parliament*

- **Dr Dennis Wee**  
  *President, Dennis Wee Realty*

- **Mr Thomas Fernandez**  
  *Managing Director, PestBusters*

The session on 5 August 2005 is entitled “Entrepreneurial Mind in Thought & Action to Grow Successful Business”.

| Venue | NTU Nanyang Executive Center, 268 Orchard Road (former Yen San Building) #02-06 Orchard Road |