Singapore, 7 October 2004

NTU’s Nanyang MBA top in Southeast Asia and fourth in Asia

The Nanyang Technological University’s (NTU) Nanyang MBA has been ranked the highest in Southeast Asia, and fourth among Asian schools in the comparative ranking by the Economist Intelligence Unit (EIU), a member of The Economist Group. The ranking was of the 100 best MBA programmes around the world. NTU was the only university from Singapore on the list of 100 best MBA programmes. NTU’s Nanyang MBA was ranked 93 world-wide. The results of the ranking were released online yesterday, 6 Oct 2004.

Aside from the excellent overall ranking, NTU’s Nanyang MBA, well-reputed for offering participants a global perspective with an Asian focus, was ranked top in Asia in the criteria of student diversity. For faculty quality, NTU was ranked third among the Asian schools.

These results are testament to the quality of the NTU’s Nanyang MBA local and international faculty members who have achieved outstanding track records in industry, research and consulting, and are able to bring to the programme, their highly regarded professional insights. With a class that currently comprises 64% international students from more than 16 countries, the diversity and varied perspectives of NTU’s Nanyang
MBA participants are invaluable, especially given the highly interactive nature of case-based learning.

“We are very pleased with the results of EIU’s comparative ranking. The high rankings we received, especially in the specific criteria such as faculty quality and student diversity, are results of our hard work in continually raising the quality of our programme. The Nanyang MBA is relatively ‘young’ as compared to MBA programmes offered by other business schools. So to be placed in the 100 best MBA programmes is a strong indication of the true value of the Nanyang MBA”, said Professor Hong Hai, Dean of NTU’s Nanyang Business School.

He added, “This ranking comes close after we were formally accredited by the European Foundation for Management Development (efmd) and its accreditation body, EQUIS just in July 2004. Again, we achieved top honours for Singapore as we were the first Singapore business school and only the fifth in Asia to achieve this accreditation.”

“The EIU ranking is well-regarded and widely referenced by the global business community. With the Nanyang MBA ranked so well EIU’s comparative ranking, it certainly reflects the accelerated growth that we have achieved with the programme”, said Associate Professor Ooi Lee Lee, Director of the MBA programme at NTU.

“The growth is undoubtedly spurred by the unique features of the programme. Participants have the choice of taking up a specialised MBA in areas such as Banking and Finance, International Business, Marketing, Technology, Accountancy and Strategy. Another feature is our overseas Business Study Missions which give participants exposure to diverse cultural and business practices first hand. These missions give them the opportunity to evaluate the business potential of different countries and regions. Coupled with our alliances with over 38 partner institutions worldwide and strong industry linkages, the Nanyang MBA gives our participants unique insights into the global business arena.”

Besides the Nanyang MBA, NTU’s Nanyang Business School also offers graduate programmes such as the Nanyang Executive MBA with Shanghai Jiaotong University, Nanyang Fellows Programme – an MBA programme with the Massachusetts Institute of Technology, the Masters of Science degree in Financial Engineering with Carnegie Mellon University and Doctor of Philosophy degrees by coursework & dissertation.

For more information on NTU’s Nanyang MBA, please see http://www.nanyangmba.ntu.edu.sg

For more information on EIU and the ranking, please see http://mba.eiu.com/index.asp
About Nanyang Technological University

The Nanyang Technological University (NTU) is a top-tier university, ranked among the best science and technological universities in Asia. It has a business school that is consistently ranked among the top ten in Asia.

Established in 1991, the university has since been positioning itself to be a global university of excellence and is committed to its mission of *Educating Leaders and Advancing Knowledge for Singapore and Beyond*. NTU has an undergraduate and graduate enrolment of about 25,000 and an international faculty of over 1,500. It offers a broad-based curriculum, which focuses on the development of global views, entrepreneurship and adaptability, through the following schools:

1. College of Engineering, which consists of five schools:
   - Civil and Environmental Engineering
   - Computer Engineering
   - Electrical and Electronic Engineering
   - Materials Engineering
   - Mechanical and Production Engineering
2. Nanyang Business School
3. School of Biological Sciences
4. School of Communication and Information
5. School of Humanities and Social Sciences
6. School of Art, Design and Media *(to be established by 2005)*
7. School of Physical and Mathematical Sciences *(to be established by 2005)*

For more information, visit [http://www.ntu.edu.sg](http://www.ntu.edu.sg)

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