The NTU Chapter of the Red Cross Humanitarian Network (RCHN-NTU) has been organizing blood drives for the past six years. This year, students from RCHN-NTU have brought the blood drive beyond the NTU campus into the heart of Singapore to encourage Singapore youths to sign up as blood donors. This event, named Vibrant Blood, is the longest blood drive event in Orchard Road.

The committee, comprising of 60 NTU students, started planning for this event back in October 2003. The students have organised a wide and exciting range of activities and performances to attract youths. Various NTU performing groups such as the NTU Cheerleading Club and the NTU Jam Band will be showing their support for this cause by performing in the 8-day roadshow held in front of Cathay Cineleisure Orchard.

Some 70 students from RCHN-NTU will attend the 8-day event to encourage youths to sign up as blood donors and manage the festivities. This is the largest event ever organized and executed by RCHN-NTU. Edwin Tan, a 2nd year student from NTU’s School of Mechanical and Production Engineering and project leader of Vibrant Blood 2004, hopes to make Vibrant Blood an annual outreach event for RCHN-NTU in years to come.

*About Nanyang Technological University*

The Nanyang Technological University (NTU) is a top-tier university, ranked among the best science and technological universities in Asia. It has a business school that is consistently ranked among the top ten in Asia.

Established in 1991, the university has since been positioning itself to be a global university of excellence and is committed to its mission in *Educating Leaders and Advancing Knowledge for Singapore and Beyond*. NTU has an undergraduate and graduate enrolment of about 25,000 and an international faculty of over 1,500. It offers a broad-based curriculum, which focuses on the development of global views, entrepreneurship and adaptability, through the following schools:

1. College of Engineering, which consists of five schools:
   - Civil and Environmental Engineering
   - Computer Engineering
   - Electrical and Electronic Engineering
   - Materials Engineering
   - Mechanical and Production Engineering
2. Nanyang Business School
3. School of Biological Sciences
4. School of Communication and Information
5. School of Humanities and Social Sciences
6. School of Art, Design and Media (to be established by 2005)
7. School of Physical Sciences (to be established by 2005)

For more information, visit http://www.ntu.edu.sg or contact:

Ms Daphne Lye
Assistant Manager
Corporate Communications Office
Tel : 6790 6685
Mobile : 9436 1227
Email : xlye@ntu.edu.sg

*** END ***