Newsplex Asia at NTU set to shape newsrooms of future & boost region's media industry

Asia's media industry looks set to get a boost, with the opening of the region's first news-training facility on Saturday.

Newsplex Asia is established by the Wee Kim Wee School of Communication and Information.

It's a tie-up with World Association of Newspapers and News Publishers, or WAN-IFRA.

The facility at Nanyang Technological University, or NTU, is a journalism centre dedicated to training and research for newsrooms of the future.

Student journalists will learn to produce contents for multiple platforms.

During non-school terms, Newsplex Asia will be used to train news professionals here and in the region.

Chair of the Wee Kim Wee School of Communication and Information, Associate Professor Benjamin Detenber, says it's vital to train journalists to work with different platforms and technologies.

"They'll be better storytellers. There's a vast amount of information out there that needs to be assembled in a meaningful way and we think this will present more compelling media - news media, in particular, for media consumers."

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