



Reg. No. 200604393R

Fact Sheet

About the Double Honours Degree in Accountancy and Business

会计与商科双学士荣誉学位课程

Degree Awarded: Bachelor of Accountancy and Bachelor of Business

Duration: 3.5 to 4 years

School: Nanyang Business School

Intake: 100

Summary of the programme:

The intensive programme entails students having to master knowledge and skills from two distinctive and equally demanding disciplines of Accountancy and Business. Students admitted will be of a very high quality, equivalent to the top 20% of the present incoming Bachelors of Accountancy and Business cohorts at Nanyang Business School (NBS).

The Accountancy and Business degrees are accredited by AACSB and EQUIS, the two major business accreditation bodies in the world. Students will be able to finish the programme in the minimal time frame of 3.5 years, given the high calibre of the students to be admitted and the accelerated nature of the programme structure. Our students have a wide range of courses from arts and humanities, sciences and engineering to draw on for electives and minors.

This double-degree programme offers our graduates more career flexibility and opportunities. For the business degree component, students will specialise after their first year, in one of the following: Actuarial Science, Banking and Finance, Human Resource Consulting, Information Technology, Marketing or Tourism and Hospitality Management.

“The synergy between the accountancy and business arenas is increasingly being appreciated in the complex business environment we now face,” said Assoc Prof Choo Teck Min, Associate Dean (Accountancy), NBS (商学院副院长 (会计) 朱德明副教授).

“There is strong demand from top JC and polytechnic students for us to offer this double degree, given the renowned strengths of our individual Bachelor of Accountancy and Bachelor of Business programmes. A dual set of specialised skills ensures higher marketability and wider career options upon graduation. We anticipate that many of our graduates will seek career paths in investment banking, global consulting and advisory positions.”



Fact Sheet

About the Double Honours Degree in Engineering and Economics

工程与经济学双学士荣誉学位课程

Degree Awarded: Bachelor of Arts (Honours) in Economics and Bachelor of Engineering (Honours) in one of the following engineering programmes:

- Aerospace Engineering
- BioEngineering
- Chemical and Biomolecular Engineering
- Civil Engineering
- Computer Engineering
- Computer Science
- Electrical and Electronic Engineering
- Environmental Engineering
- Information Engineering and Media
- Materials Engineering
- Mechanical Engineering

Duration: 5 years

Schools: Engineering Schools in the College of Engineering (CoE) and School of Humanities and Social Sciences

Intake: 60

Summary of the programme:

Engineering and Economics are mutually inspirational and complementary disciplines. Very often, the decisions and choices in engineering are influenced by economic considerations. In-depth knowledge in both engineering and economics is thus highly valued in today's technologically-dependent world.

NTU's double degree programme in engineering and economics aims to equip students with multi-disciplinary skills in engineering and economics to meet global market demands. It integrates NTU's strengths in engineering and economics to provide students with a high-quality education that is relevant and addresses the needs and issues of the industry.

Students of the programme will acquire an advanced understanding of engineering, economics and their integrative relationship. Students can expect to graduate with **two**

honours degrees in 5 years. Besides enhancing the professional values of our engineering and economics graduates and giving them a competitive edge in the job market, this multi-disciplinary programme also offers them greater diversity in terms of career options.

Professor Pan Tso-Chien, Dean, NTU College of Engineering (工学院院长 潘则建教授), says, “Engineers will continue to be in demand, but engineers with a specialised technical capability and a broad understanding of economics and business will have a competitive edge and wider career options in the global market place. This programme aims to arm our engineering students with an understanding of economics to allow them to take on a leadership role when they graduate.”

More information about this double degree programme can be found at <http://www.ntu.edu.sg/coe2/DD-Engrg&Econs.htm>



Fact Sheet

About the Bachelor of Arts (Honours) in Linguistics and Multilingual Studies

语言学与双语研究荣誉学士学位课程

Degree Awarded: Bachelor of Arts (Honours) in Linguistics and Multilingual Studies

Duration: 4 years

School: School of Humanities and Social Sciences

Intake: 50

Summary of the programme:

Singapore is characterised by the widespread practice of bilingualism and multilingualism and is uniquely positioned to promote academic studies of language and multilingualism. The first of its kind in Singapore and the region, the new degree programme in Linguistics and Multilingual Studies aims to produce well-rounded graduates with a high level of communication skills and cultural competence and an in-depth understanding of language and multilingualism as a social and psychological phenomenon. Linguistics and Multilingual Studies is a strong interdisciplinary field with applications in Psychology, Sociology, Cultural Studies, Speech Pathology and Language Technology.

The soundness and innovativeness of the programme is benchmarked against similar programmes in the world. The programme is distinctive from other language studies degree programmes in Singapore. The teaching of Linguistics is done beyond the English language strand and the programme helps students to explore other languages, particularly, Malay, Chinese and Indian languages in the context of multilingualism. The programme also focuses on the study of language issues in neighbouring countries such as India, China, Indonesia and Vietnam. Students are exposed to the different cultural nuances and linguistic aspects of communication. The focus on languages other than English also ensures that the graduates are prepared for various career routes in the global market.

“Graduates who understand the workings of different cultures, languages, and who have a global perspective and international experience, are valuable assets to their employers, says Professor Lawrence Wong, Dean of College of Humanities, Arts, & Social Sciences (文学院院长 王宏志教授). “A modern and innovative curriculum which focuses on versatility and global awareness will help graduates prepared for the challenges of the fast-changing economy. We are confident that graduates with multidisciplinary analytical skills, as of those from the Linguistics and Multilingual Studies programme, will be an asset not only to their future employers but to the industry in general.”

Linguistics and Multilingual Studies graduates acquire skills that can be applied to many fields. Equipped with excellent language and communication skills as well as a broad world view, they will be given an important edge in careers where the appreciation of communication and language is critical, in such diverse fields as public relations, publishing and communication industries, translation and interpretation, computational fields, language teaching, trade and commerce, and fields that require cultural awareness and research expertise. The surge in demand for qualified personnel in the service sector will also be well served by the new programme.

Apart from the degree programme, a new addition to the wide choice of specialisations and minors offered by NTU is the minor programme in Linguistics and Multilingual Studies. It will provide undergraduates with a general grounding in core areas of linguistics which will enhance their awareness of the role language plays in their day to day interactions.



Fact Sheet

About the Bachelor of Science (Honours) in Maritime Studies with Business Major

海事专业与工商管理荣誉学士学位课程

Degree Awarded:	Bachelor of Science (Honours) in Maritime Studies with Business Major
Duration:	4 years
Schools:	School of Civil and Environmental Engineering and Nanyang Business School
Intake:	25

Summary of the programme:

The BSc (Maritime Studies) with Business Major programme aims to arm students with a good understanding of the global maritime industry and strong business knowledge. It combines NTU's BSc (Maritime Studies), the only such degree programme in Singapore and one of very few such programmes in the world, with a Business Major from the Nanyang Business School, the leading Singapore business school.

The rigorous curriculum of maritime studies and business courses aims to provide graduates of the programme with a strong edge for leadership positions in the global maritime industry. They will also be in high demand in the global banking and finance sector which focuses on the maritime industry. Students in the programme will also complete one semester of study at the Norwegian Institute of Management (BI) in Oslo, Norway. A 12-week industrial immersion in the third year of the programme will provide an early opportunity for the students to interact with the maritime industry.

The BSc (Maritime Studies) programme at NTU has strong support from the maritime industry. Students can expect internship opportunities, overseas exchange awards/bursaries and scholarships from the maritime industry. For example, a total of 10 MaritimeONE scholarships are being offered for the upcoming 2008/2009 academic year. The first cohort of BSc (Maritime Studies) students (graduating in mid-2008) are already receiving job offers from the maritime industry.

Associate Professor Teh Cee Ing, Chair, NTU School of Civil and Environmental Engineering (土木与环境工程学院院长 郑志英副教授) says, “The global maritime industry is flourishing and growth is expected to be robust for the next few years. Singapore is rapidly developing into a major International Maritime Centre. Graduates of the programme, with their specialised technical and business knowledge, will be in high demand.”



Fact Sheet

About the Bachelor of Engineering (Honours) in Information Engineering and Media

信息工程与媒体荣誉学士学位课程

Degree Awarded:	Bachelor of Engineering (Honours) in Information Engineering and Media
Duration:	4 years
Schools:	School of Electrical and Electronic Engineering, In collaboration with School of Art, Design and Media, School of Computer Engineering and Wee Kim Wee School of Communication and Information
Intake:	60

Summary of the programme:

The BEng (IEM) is a multi-disciplinary programme for those who aspire to a career in the fields of infocommunications (Infocomm) and media. With the rapid development in infocomm technologies and emergence of new media-rich services, there is a growing niche demand for infocomm engineers with a good understanding of the artistic and creative processes in media design and production. The new programme leverages NTU's strengths in engineering and its art and communication schools to provide a rigorous curriculum in Information Engineering as well as good exposure to the Media industry.

Graduates will be able to work in the mainstream infocomm sector as well as work with media designers in content creation, production and delivery.

Says Professor Kam Chan Hin, Chair, NTU School of Electrical and Electronic Engineering (电机与电子工程学院院长 甘灿兴教授), "The new programme features a breakthrough curriculum aimed at creating a new breed of engineers who are well versed in dealing with hard data and rigorous analysis, as well as being more adept at handling the ambiguity and novelty that are the norm in the creative design process."

For more information, please visit <http://www.ntu.edu.sg/eee/iem/>