



Celebrating our 50th Anniversary

NEWS RELEASE

Embargoed till 6 October 2005, 12.00noon

Total: 3 pgs including this pg

Media contact

Edmund Chia
Assistant Manager
Corporate Communications Office
Nanyang Technological University
Tel : 6790 6681
Mobile : 9199 3713
Email : wkchia@ntu.edu.sg

Singapore, 6 October 2005

DEAN, NTU SCHOOL OF ART, DESIGN AND MEDIA DISCUSSES FUTURE OF CREATIVITY IN SINGAPORE AT INAUGURAL DESIGN FESTIVAL

Professor Isaac Kerlow, Dean of the School of Art, Design & Media at the Nanyang Technological University (NTU) will give a presentation on the potential future of Singapore as a regional centre for creative content.

The Future of Creativity in Singapore 2005 – 2015 will be held on 8 Nov 2005 at the Singapore Art Museum. Using present circumstances as the starting point of reference, the presentation will address some of the challenges and potential solutions in the different creative fields. Comparisons to success strategies and stories will also be made to add perspective and depth to the scenarios discussed.

This talk is part of the inaugural Singapore Design Festival organised by the Design Singapore Council. The NTU School of Art, Design and Media, a pioneering arts school in Singapore, is proud to be a partner of this event.

For more information on the Singapore Design Festival, please visit:

<http://www.singaporedesignfestival.com/>

About the speaker

Professor Isaac Kerlow is the Dean of the School of Art, Design and Media, at NTU.

He pioneered the use of computer graphics and digital technology for visual creation. Between 1997 and 2004, Professor Kerlow played an executive role at The Walt Disney Company, where he lead multiple initiatives related to producing entertainment with new media, including 3D computer animation and 24P High Definition digital moviemaking.

Prior to that, he led the group of digital artists and animators at Disney Interactive for two years, where he oversaw creative and production aspects of over 20 computer games.

Before joining Disney in 1995, Professor Kerlow spent a decade at Pratt Institute in New York where he was a tenured professor and the founding chairman of the Department of Computer Graphics and Interactive Media. He has also participated in multiple international festivals and professional organizations including the New York Art Director's Club, the American Institute of Graphic Arts, Res Fest, the Webby Awards, and the International Electronic Film Festival.

About *The Future of Creativity in Singapore 2005 - 2015*

The Future of Creativity in Singapore 2005 – 2015 will be held on:

Date: 8 Nov 2005
Time: 7.30pm – 9.00pm
Venue: Singapore Art Museum Auditorium

To register, please contact:

Mrs Julie Lim-Tay
bnlim@ntu.edu.sg
Tel: 6790 6667

Seats are limited, and admission is on a first-come-first-serve basis.

About Nanyang Technological University

Nanyang Technological University (NTU) is an established tertiary institution with 12 Schools, including three new schools -the School of Humanities and Social Sciences, School of Art, Design and Media, and School of Physical and Mathematical Sciences.

NTU has a distinguished lineage with roots that go back to 1955. Today, we are a research-intensive university ranked among the top 50 in the world. Our strength in science and engineering is acknowledged globally. We have a business school with an MBA programme that is among the top 100 in the world, an internationally-acclaimed National Institute of Education, one of the best communication and information schools in Asia, and a biological sciences school at the forefront of Singapore's life sciences initiative. The Institute of Defence & Strategic Studies is a world authority on terrorism.

Our New Undergraduate Experience featuring a holistic education including residential living and international experience has received external endorsement for its comprehensive curriculum featuring a rich selection of minors.

For more information, visit www.ntu.edu.sg

About NTU School of Art, Design & Media

The School of Art, Design and Media at NTU pioneers the introduction of arts, design and media professional education in Singapore. The School offers professional Bachelors of Fine Arts (BFA) and Master of Fine Arts degrees through studio-based education, and is expected to play a role in the transformation of Singapore into a regional media development and production centre. The BFA degree programs offered include Visual Communication, Product Design, Interactive Game Design, Digital Photography, Digital Filmmaking, and Digital Animation.

*** END ***