

**WASEDA UNIVERSITY****Nanyang**  
Technological University**NEWS RELEASE**

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**Total: 5 pg(s) including this pg****Media contacts**

Mah Lay Choon  
Manager  
Corporate Communications Office  
Tel: 6790 6687  
Mobile: 9838 9425  
Email: mlaychoon@ntu.edu.sg

Mr Yasushi Hirano  
Regional Manager  
International Affairs Division  
Tel: 6771 8185  
Mobile: 9634 8975  
Email: hirano@waseda.jp

**Singapore, 20 April 2005****Official launch of new NTU-Waseda double MBA degree programme in Management of Technology*****First time a Japanese university offers its degree programme outside Japan***

Nanyang Technological University (NTU) President, Dr. Su Guaning, and Japan's Waseda University President, Dr Katsuhiko Shirai, signed the Memorandum of Agreement for the double MBA degree programme today. The new double Master of Business Administration (MBA) degree programme by NTU and Waseda University is of historic significance as it is the first time that a Japanese university is offering a degree programme outside Japan. Mr Lim Hng Kiang, Minister for Trade and Industry, was the guest-of-honour for the launch ceremony. Other distinguished guests included His Excellency Mr Takaaki Kojima, Ambassador from the Embassy of Japan and Mr Teo Ming Kian, Chairman, Economic Development Board (EDB).

The double MBA degree programme in Management of Technology leverages on the reputations of both NTU and Waseda as leaders in management and technology

education. Integrating the best of both disciplines, the programme is designed to produce technology and business savvy leaders who are ready to take on the challenges of the global economy. Participants will also gain access to the successful know-how and practices of world-class Japanese enterprises in manufacturing and technology management. The programme will be taught by faculty from both NTU's Nanyang Business School and the Waseda Business School of Waseda University

Commencing in July 2006, the jointly-developed double MBA degree programme will lead to an MBA conferred by NTU and an MBA in Technology Management conferred by Waseda University.

*Mr Teo Ming Kian, Chairman EDB, said, "We are delighted that Waseda University has decided to have a significant presence in Singapore through their first overseas degree programme with NTU. This double degree with NTU is testament to Singapore's reputation as a trusted education hub. We believe it will also pave the way for other Japanese universities to follow suit thus enhancing the diversity of our Global Schoolhouse programme."*

The double MBA degree programme comprises an intensive set of eight core management courses mainly taught by NTU faculty, and 14 specialized courses in Technology Management taught by Waseda faculty who will fly in to Singapore for this purpose. In addition, there will be a three-week business study mission to Japan. During the study mission, participants will visit Japanese manufacturing facilities in the Kanto (Greater Tokyo area) and the southern island of Kyushu. Apart from studying, observing and understanding Japanese manufacturing and technology management practices directly, the study mission will give participants the opportunity to understand and learn more about Japanese culture. They will also forge strategic links with potential business leaders during this study mission.

Waseda, one of Japan's most established universities, is a leader in Technology Management education and a pioneer in Business Management education. Over more than 120 years, the university has forged excellent industry links with top Japanese companies, enjoying a premier position in the number of its faculty serving as management board members in established Japanese companies. Waseda University

has over half a million alumni, made up of CEOs of top companies, as well as leaders in sciences and politics.

The NTU Nanyang Business School's MBA programme, ranked World Top 100 by the Economist Intelligence Unit in October 2004, has a strong international orientation as exemplified by its highly diverse student population and strong international faculty. Besides this collaboration with Waseda, the Nanyang MBA has two other Double Masters programmes with top European business schools, University of St Gallen in Switzerland and ESSEC Business School in France. Besides the Nanyang MBA programme, NTU's Nanyang Business School offers the Nanyang Fellows programme which is modeled after the Massachusetts Institute of Technology (MIT) -Sloan Fellows programme, and the Master of Science in Financial Engineering in collaboration with Carnegie-Mellon University, a leader in this field in the USA.

*For more information on the double MBA programme in Management of Technology:  
<http://www.waseda.ntu.edu.sg/>*

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***About Nanyang Technological University***

*Nanyang Technological University (NTU) is an established international institution in tertiary education.*

*Our university has a distinguished lineage with roots that go back to 1955. We began as Nanyang University, a private university set up with donations from people of all walks of life, from Singapore and the region. The university grounds, Yunnan Garden Campus, was donated by the Hokkien Clan Association as part of this campaign.*

*We were reborn as Nanyang Technological Institute, established on the same campus in 1981 with government funding to educate practice-oriented engineers for the burgeoning Singapore economy. In 1991 we became Nanyang Technological University with the absorption of the National Institute of Education.*

*Today, we are a research-intensive university ranked among the top 50 universities in the world. We have a strong engineering college ranked among the best globally, a business school with one of the top 100 MBA programmes in the world, an internationally acclaimed National Institute of Education, one of the best communication and information schools in Asia, and a biological sciences school at the forefront of Singapore's life sciences initiative.*

*Undergraduate enrolment will swell from 17,000 to 22,300 with the establishment of three new schools – the School of Humanities and Social Sciences, School of Art, Design and Media, and School of Physical and Mathematical Sciences.*

*A traditional strength of the university is the high employment rate and high remuneration received by its graduates. The university is now in the process of realising its New Undergraduate Experience initiative with a comprehensive curriculum, wide choices of options for students, vibrant campus life and international experience. Strong international relationships and collaboration programmes is a hallmark of the university. This includes the Singapore-MIT Alliance, Singapore-Stanford Partnership, Cornell-Nanyang Institute of Hospitality Management, Singapore – University of Washington Alliance in Bioengineering, Global Immersion Programme with Peking University, Tsinghua University, Shanghai Jiaotong University, University of Washington and Georgia Institute of Technology, among many other programmes in US, China, India, Japan and Europe.*

*For more information, visit [www.ntu.edu.sg](http://www.ntu.edu.sg)*

### **About Waseda University**

*Waseda University was founded in 1882 by Shigenobu Okuma, who pioneered the vision of a university that could combine and reconcile the great civilizations of the East and the West. As Waseda approaches its 125th anniversary in 2007, the university is quickly realizing its goal of becoming a "Glocal (Global and Local) University" centered on the three main keywords of "Asia-Pacific," "Media Network," and "Lifelong Learning" through the following education programmes:*

#### **Graduate Programmes**

- Graduate School of Political Science*
- Graduate School of Economics*
- Graduate School of Law*
- Graduate School of Letters, Arts and Sciences*
- Graduate School of Commerce*
- Graduate School of Science and Engineering*
- Graduate School of Education*
- Graduate School of Human Sciences*
- Graduate School of Social Sciences*
- Graduate School of Asia-Pacific Studies*
- Graduate School of Global Information and Telecommunication Studies*
- Graduate School of Japanese Applied Linguistics*
- Graduate School of Information, Production and Systems*

#### **Professional Schools (Graduate Programmes)**

- Waseda Business School (MBA Programmes, Graduate School of Asia-Pacific Studies)*
- The Okuma School of Public Management*
- Waseda Law School*
- Graduate School of Finance, Accounting and Law*
- Waseda Accounting School (to be established by 2005)*

#### **Undergraduate Programmes**

- School of Political Science and Economics*
- School of Law*
- School of Letters, Arts and Sciences I*
- School of Letters, Arts and Sciences II (Evening Division)*
- School of Education*
- School of Commerce*
- School of Science and Engineering*
- School of Social Sciences*

- *School of Human Sciences*
- *School of Sport Sciences*
- *School of International Liberal Studies*

*For more information, visit <http://www.waseda.jp>*