



Wind Avatar, an artwork by Haseeb Ahmed, has been shortlisted for the Global Digital Art Prize at Nanyang Technical University in Singapore. This artwork created by Haseeb Ahmed partly during his STARTS residency, will be exhibited in Singapore this October.

The NTU Global Digital Art Prize (NTU GDAP) is organised by the NTU Institute of Science and Technology for Humanity (NISTH) and the School of Art, Design and Media. Taking the form of a biennial competition, it recognises global artists and technologists with extraordinary creativity in digitally mediated art, design and cultural heritage. The Prize is intended to nurture and catalyze the vast potential of creativity in digital art, culture and technology for the betterment of the human condition in the age of the Fourth Industrial Revolution.

The Prize is aligned with the University's commitment to excellence in education, research, innovation, and public service, as well as its guiding interest in harnessing the power of science and technology for humanity.

FOURTH INDUSTRIAL REVOLUTION

The theme of the inaugural NTU GDAP is Fourth Industrial Revolution. The key components driving the Fourth Industrial Revolution include big data, the Internet of Things, robotics, artificial intelligence, real-time and deep data generation and analytics, 3D printing, machine learning, personalised health care and medicine, and cyber security. Their effectiveness in shaping the human condition in the 21st century will inevitably call for close integration of technological innovations with areas such as social sciences, ethics, policy, and digital arts and humanities.

