

## News Release

Singapore, 16 Jan 2015

### **NTU organises South-east Asia's first WeChat app competition**

#### Annex 1

Team No.	Project Name	Type of App	Synopsis
T101	Image ReTravel	Travel App (post-travel)	Image ReTravel is, an incredible way to recall & share your travel memories. Simply pick a photo from your travel album, and let ReTravel take you into an immersive 3D street view of where you have been, just like re-traveling! Within a few taps, you can easily share this memory to your friends!
T117	Snap & Eat	Restaurant Recommendation	Take a snapshot of a restaurant to know information more about it and to share dining experiences with your friends in Snap & Eat. Tired of reading reviews? Try shaking your phone to let Snap & Eat make a decision for you using its intelligent recommendation system
T124	Market - A Foodie's App	Restaurant Recommendation & Pre-ordering	We help people save time when they are dining at restaurant to increase productivity and help the restaurant owners to improve their turnover rate to increase profit. Customers can now pre-order their meal anytime. Restaurant owners would be able to attract and lock-in customers in advance with our service.
T136	Shirt & Tie Advisor	Visual Matching App	This shirt & tie advisor is the first app in the market to advise people on matching ties & /shirts for different occasions. For professional advice, we perform analytics of data crawled from online merchants to discover the correlations between various types of ties and shirts.
T143	UGuide	Travel App for independent travellers	UGuide is a travel app targeting the growing number of independent travellers. When travelling, users can simply take a picture of the spot they are interested in and UGuide will provide an audio history and stories of the location. It acts as a personal tour guide, and eases the way people travel.
T150	Murder Series: Tokyo	Game for groups	Our game is a proof-of-concept strategy game which incorporates the image-recognition technology. This role-playing game encourages communication and social bonding. The physical movement and suspense create an immersive environment for players. Our game also promotes creative thinking through riddle solving and strategic play.

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