

ON THE RISE

The Nanyang Technological University (NTU) received the prestigious Grand Prix Excellence accolade at the The 2014 Golden World Awards for Excellence in Public Relations. Organised by the International Public Relations Association (IPRA), the awards honour industry-leading public relations practices around the world.

NTU topped 64 other category winners to land the prize, earning praise from the panel of judges for its in-house communications project, A Global University on the Rise. Spearheaded by its chief communication officer, Dr Vivien Chiong, the project had made innovative use of multiple communication techniques. For details, visit <http://www.ntu.edu.sg>.

