

Nanyang Business School has 6th best MBA in AsiaPac: Financial Times



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Now also 32nd best worldwide.

For the fifth straight year, the Nanyang Business School (NBS) at Nanyang Technological University (NTU) has entrenched itself by being consistently ranked in the top 35 in the Financial Times' MBA premier league table, NTU said in a release.

This time round, it has moved up to become 32nd in the Financial Times' latest ranking of the world's Master of Business Administration (MBA) programmes, published today.

Within the Asia-Pacific region, the school's Nanyang MBA programme was ranked among the top six by the Financial Times 2013 Global MBA Rankings, up from seventh position last year.

The annual survey ranks the top 100 business schools from around the world, based on audited data from the schools themselves and from the class who graduated three years ago.

Professor Gillian Yeo, Interim Dean of Nanyang Business School said, "We are delighted to be endorsed by an independent and globally recognised MBA ranking like the Financial Times as one of the world's leading business schools. This latest ranking demonstrates once again our consistent and stable progress, and focus on industry relevance. Good classroom diversity, exceptional international mobility and experience, and a strong research foundation have also helped Nanyang Business School's drive up the annual league table. The ranking is welcome recognition of our efforts to provide a holistic education that nurtures socially responsible global leaders for a sustainable world."

The Nanyang MBA provides a diverse cultural experience, with a typical class having participants from more than 20 countries, from as far afield as Europe to China, India and other parts of Asia. The programme is taught by an equally diverse international faculty with extensive collective business experience in management and consultation at major global organisations.

"The Nanyang MBA offers an incredibly rich experience to learn from the different perspectives of my classmates, who come from a smorgasbord of countries, cultures, industries and job functions. It has really opened up my mind, helping me discover new insights and ways to improve in my own area of specialisation," said Mr Oliver Wolter, a German who graduated in 2009 and now works for the Volkswagen Group in Beijing. As a digital marketing senior manager, Mr Wolter is responsible for implementing the overall digital brand strategy for the Volkswagen brand in China.

Professor Yeo said, "A new curriculum that we are introducing this year will ensure that our students continue to be best prepared for the dynamic world of business that is, today, characterised by rapid market change, heightened social conscience and Asia's ascendance."

The new Nanyang MBA curriculum that will be adopted from July this year will offer a sharper focus on leadership development, and greater emphasis on industry application – especially in the Asian context. The new course can be completed in 12 months, instead of 16, reducing participants' time away from work and enabling them to pursue their career goals earlier.

Nanyang Business School admits about 80 students to its full-time MBA programme every year, with another 40 taking the course on a part-time basis.