NTU sets up training centre for newsrooms of the 21st century

By JASMINE NG

On the back of digital revolution and a rapidly changing media landscape, the Nanyang Technological University (NTU) has set up a centre to prepare students for a career in an increasingly multimedia workplace.

NTU said Newsplex Asia will have a prototype newsroom of the future, where new techniques and technologies can be tested, and news organisations can go to train.

The new facility—established jointly with the World Association of Newspapers and News Publishers (WAN-IFRA) will start operating in September this year.

It will be located at NTU’s Wee Kim Wee School of Communication and Information.

‘News consumers are changing. Not only do they want to choose how and when they will access news and information, they also want to decide for themselves what is relevant to their world,’ WAN-IFRA’s deputy CEO Thomas Jacob said.

‘Newsplex Asia will help newspapers and media companies to understand and manage these changes through training, coaching and research services,’ he added.

Patrick Daniel, editor-in-chief of the English & Malay Newspapers Division of Singapore Press Holdings and Walter Fernandez, editor of TODAY and Managing Director of MediaCorp Press were among the guests at the signing ceremony.