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Under the collaboration, both organisations will jointly conduct the Future China Advanced Leaders Programme, which is specially designed for business leaders, senior executives and heads of organisations based in Singapore, who have to manage or lead operations in China. The three-week programme will help participants gain an intimate understanding of China through an integrated in-depth study of its cultural, historical, political, social and economic paradigms. Participants will also get to network with key business leaders and government officials during a week-long field visit to China.

The agreement was signed by CEO of Business China, Ms Low Yen Ling and Interim Dean of Nanyang Business School, Professor Gillian Yeo. The signing ceremony was witnessed by Minister of State for Finance and Transport, Mrs Josephine Teo, President of NTU, Professor Bertil Andersson and Chairman of Business China, Mr Chua Thian Poh.

Design and planning for the Future China Advanced Leaders Programme began in 2010 when Mrs Josephine Teo was Business China’s CEO. Heartened to see the Programme’s launch, Mrs Teo said it provided a springboard for participants to think differently about China. “There’s no question that businesses want to tap the growth potential of China. Everyone does but not all will succeed. What the programme offers is a unique blend of business and cultural insights to help participants think strategically about their engagement with China and identify new competencies they must develop to be effective in the long-term. In this way, we also contribute to the deepening of the relationship between Singapore and China."

Professor Bertil Andersson, NTU’s President, said: “Our partnership with Business China marks an important milestone in our vision to forge a New Silk Road of ideas that bridges
the best of the East with the West, as part of NTU’s 2015 strategic plan. The Future China Advanced Leaders Programme opens a new chapter in our aim to become a global centre of knowledge for China. For 20 years, we have been training China’s corporate and public leaders in areas ranging from international finance to international business management theory and practice. With this Programme, ideas and insights will flow in both directions, as we help business and government leaders feel the pulse of this fast evolving global powerhouse."

Mr Chua Thian Poh, Chairman of Business China, said: "Since our inception in November 2007, we have strived to groom more bilingual and bi-cultural talent in Singapore through a variety of programmes and events. To achieve maximum effectiveness and outcomes, we believe it is crucial to work with strategic partners who share our vision, like Nanyang Business School. The Future China Advanced Leaders Programme is one of our signature programmes launched in celebration of our fifth anniversary this year. We hope participants will not only gain an insider’s understanding of China, they will also develop an awareness of Chinese culture, enabling them to engage their China counterparts at a deeper and more personal level in the future."

The Programme is the only general management course in Asia to comprehensively address the complex dynamics between social, political, economic and cultural factors that are fuelling China’s rapid rise. Designed to provide an immersive and holistic learning experience, the Programme will give participants comprehensive and first-hand understanding of doing business in China. Participants can expect to gain in-depth insights into China’s political economy and business strategies that work in the country. They will acquire an appreciation for Chinese history, philosophy, art and culture – crucial to building strong and beneficial relationships with their Chinese counterparts – through first-hand experiences in Chinese tea appreciation, calligraphy, painting, music and cuisine. They will also gain opportunities to build up their network with China’s key business leaders and government officials during a week-long field visit to the country.

The Programme will commence in March, 2012. Detailed course dates as below:
Singapore: 19 - 23 March, 2012
China: 15 – 21 April, 2012
Singapore: 7 – 11 May, 2012

Further details about the programme can be found in the following annexes and on the website http://www.futurechina-alp.sg
Annex 1 – Course Synopsis
Annex 2 – Instructors Profiles

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About Business China
Business China was launched in November 2007 by our Patron, then Minister Mentor Lee Kuan Yew and Chinese Premier Wen Jiabao. We are a platform integrating language, economic and cultural elements. Our mission is to nurture an inclusive bilingual and bi-cultural group of Singaporeans through extensive use of the Chinese language as the medium of communication, so as to sustain our multi-cultural heritage, and to develop a cultural and economic bridge linking the world and China.

For more information, visit www.businesschina.org.sg

About Nanyang Technological University
A research-intensive public university, Nanyang Technological University (NTU) has 33,500 undergraduate and postgraduate students in the colleges of Engineering, Business, Science, and Humanities, Arts, & Social Sciences. In 2013, NTU will enrol the first batch of students at its new medical school, the Lee Kong Chian School of Medicine, which is set up jointly with Imperial College London.

NTU is also home to four world-class autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre on Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI) and Energy Research Institute @ NTU (ERI@N).

A fast-growing university with an international outlook, NTU is putting its global stamp on Five Peaks of Excellence: Sustainable Earth, Future Healthcare, New Media, New Silk Road, and Innovation Asia.

Besides the main Yunnan Garden campus, NTU also has a satellite campus in Singapore’s science and tech hub, one-north, and is setting up a third campus in Novena, Singapore’s medical district.

For more information, visit www.ntu.edu.sg

About Nanyang Business School
Ranked consistently as one of the top business schools in Asia, Nanyang Business School, a college of the internationally-acclaimed Nanyang Technological University, is committed to excellent teaching, innovative curricula, quality research and dynamic industry linkages.
school nurtures business leaders from around the world, seeking to advance knowledge in the theory and practice of management globally. The school is a well-respected brand name in China, having trained more than 10,000 of the country’s business and public leaders since 1992 through a comprehensive suite of post-graduate and executive China programmes.
Future China Advanced Leaders Programme – Course Synopsis

China’s Economic Trends

- Urbanization and Industrialization of China – Global impact and implication to Businesses
- Demographics of China – Implication for future Economic Growth
- Future Trends - Assessing China’s Domestic Demand and Regional Growth Engines
- China Investments Overseas – Global Impact and Future Trends

This series of sessions examines the structural trend in China's urbanization and industrialization and its enormous global impact and implication to businesses. It will also focus on the recent expansion in China’s investments overseas – its global impact and future trends. It will then analyze the policy changes in China in view of recent weakness in growth in US, EU and Japan, China's need to generate growth from domestic demand, its expansion of domestic market and implications for global businesses. Lastly, the presentation will look at the aging demographic profile and its implications for growth in China over the longer term.

China’s Political Structure

- China’s Political Structure – CCP and the Government
- Who’s Who in China’s Current and Future Leaderships

To many westerners, the one-party political system in China is hierarchical and authoritarian. But rather than controlled and centered, the Chinese government’s decision-making processes are often complex, diffuse, and challenging. These sections will provide the participants with the insights into China's political system and its functional bodies, from central to local government level. It will analyze its strengths and weakness and thereby helping foreign businesses to make effective investment and management decisions. It will also provide a survey of the characters of the leaderships and how they might chart China into the future.
Chinese Yuan Internationalization - Impact on Businesses

The rise of China is obvious and China is quite actively pushing for the internationalization of the Chinese Yuan, for example, Chinese government has been promoting the offshore use of its currency since 2010. In this session, the focus will be on the analysis of the fundamental conditions for the internationalization of Chinese Yuan and how it may affect foreign enterprises conducting trades with Chinese firms, investment in China, and the world’s economy.

Chinese Philosophical Legacy and its business implication

With increasing exposure to the intercultural dynamics of the global economy, a comprehensive understanding of ethical differences is necessary for multinational companies to succeed in the global marketplace.

These two sessions examine key perspectives of Confucianism, Taoism, Mohism and Legalism that has been deeply ingrained in the thinking and management styles of Chinese business leaders. The discussion aims at helping senior executives to familiarize the fundamental teachings of Chinese philosophy, their core values and principles guiding people’s behavior - from their ways of thinking, dealing with changes, maintaining harmonious relationships, to leading and following. Such understanding and insights may facilitate the participants' readiness to communicate and work with people in business and social settings in China.

Leadership of the East and West

- The Art of War in Business
- Western and Eastern Leadership

These sessions attempt to integrate and bridge the knowledge and wisdom of the past to the present, and between the east and west. It also seeks to relate the philosophical thoughts to the applied world of business. Topics to be covered include issues on competition, understanding macro strategic issues that impact on business, the strategic role of brands in business competition, corporate leadership, teamwork, managing talents, developing better corporate governance to meet the new challenges, among others.
Navigating Cultures: A Practical Guide for Doing Business in China

In this one-day course, participants will learn why it is important to understand contemporary Chinese culture when they design and market their products in China and when they negotiate with their Chinese stakeholders. They will learn through experiential exercises and mini business cases how to become culturally savvy business executives who can leverage their cultural capital for building trust with Chinese consumers and for designing innovative products/services to compete in the Chinese markets. The participants will also learn to navigate competently across their own and Chinese cultures in business negotiation and in the management of conflicts and creativity in multicultural teams.

Winning the Negotiation in China

Negotiation is about the ability to persuade, convince and/or motivate the other party to do a deal on terms and conditions that best meet the negotiator’s objective. An understanding of the respective objectives and bargaining positions of the negotiating parties is a good start but to win a negotiation also requires planning, preparation, tactics and strategy.

Basic negotiation tactics and strategy are generally the same in all countries. But how to apply these tactics and strategy effectively in a foreign country would depend on the negotiator’s understanding of the culture, social, economic and political systems of that country.

“Winning the Negotiation in China” is a talk based on practical experiences on how to negotiate effectively in China. It will cover general tactics and strategy, legal and cultural aspects of negotiation. The speaker will also talk about some key elements of Chinese culture and environment in China that often influence how a Chinese party conducts a negotiation, and how to apply an understanding of the Chinese culture and environment to win a negotiation.

Managing the Value Chain in China

In its pursuit of sustainable growth, China is transforming its economy by moving up the value chain. The pace characterized as intense and rapid has caused many multinationals to rethink their strategic priorities. This session provides an in-depth analysis of the key policy focus of the Chinese government on driving up the value chain of various industries. The analysis will highlight the growth areas as well as the challenges faced.
Marketing in China

- Understanding Chinese Consumer Behavior
- Bringing New Product into China
- Building and Managing Brand Capital in China
- Managing the Marketing Team

The sessions address main changes in the Chinese cities and customer behavior, market entry, brand-building, and sales management. Chinese market environment is going through a major transformation; success factors in the past 10 years might not keep foreign investors a continuous success. Businesses need to learn and conquer the changes.

Managing Crisis in China through Leadership

A latecomer to globalization, modernization and urbanization, natural disasters, labor dispute, industrial accident, and other crisis are now common in China. Businesses, regardless of domestic or foreign, have to deal with crisis in ways that are unique to China’s social structure and culture. In this session, we will help the participants to understand the Chinese mindsets of information sharing, such as “only report the good news and withhold bad news.” We will use cases to demonstrate how to handle crisis effectively in China and in particular how to respond to Chinese media.

Cooking the Chinese Accounting Books

Accounting frauds in China is diminishing but remain serious. Companies generally do not adhere to ethical standard when come to accounting reporting. They would manage the books to create income that may not realize for credit extension or attracting investment or report higher operating cost to avoid business tax. In this session, we will share with you the techniques and examples undertaken by Chinese companies to cook the accounting books and how to examine the accounting information to avoid potential losses.
Talent Management

The key to doing business in China depends largely on the quality of talent. This session will first discuss the effectiveness and differences of current talent management practices in China’s SOEs, private companies, and foreign-owned enterprises. Given the changing economic environment, labor laws and the embedded Chinese culture, the discussion will then move on to suggest ways to attract, retain and develop top talent. Case studies will be cited throughout the discussion.

Understanding the Government Mindset for Business

The objectives of this talk are to help the participants 1) to understand the ways China’s government interfaces with foreign business; 2) to build effective system for ongoing dialogue with relevant authorities at all levels from the central to local government; 3) how to gain government’s approval for your business. The talk by a senior government officer will share with you the insights of government’s planning and priorities.
Annex 2

Future China Advanced Leaders Programme - Instructors Profiles

Tan Kong Yam (China's Economic Trends)

Tan Kong Yam is presently Professor of Economics at the Nanyang Technological University in Singapore.

From June 2002 to June 2005, he was a senior economist at the World Bank office in Beijing where he worked on issues of macro stabilization, integration of the fragmented domestic market, banking reform, international trade and investment as well as regional inequality. In 2004, he was a member of the World Bank expert group on the eleventh five year plan (2006-2010) for the State Council in China. The expert group provided analysis and policy recommendations on urbanization, regional inequality, innovation policy, energy and water policy as well as strategy on banking reform to the Chinese government.

Prior to that, he was the chief economist of the Singapore government at the Ministry of Trade and Industry (1999-2002 May), Head, Department of Business Policy, Faculty of Business Administration at the National University of Singapore (NUS). He is a graduate of Princeton (1975-79, class of 1931 scholar, Paul Volcker Thesis prize) and Stanford University (1980-83). Prior to joining NUS, he has worked at the Hoover Institution at Stanford University, World Bank, the Monetary Authority of Singapore, and was the Director of Research at the Ministry of Trade and Industry in Singapore.

Wang Minzheng (China's Government Mindset for Business)

Mayor Wang Minzheng is a renowned expert on Chinese macroeconomics, economic system reform and developmental economics. He is mayor of Zhaotong City, Yunnan Province and also a delegate to the 11th National Congress in China. In recent years, he has been awarded the titles of "China Outstanding Mayor of Urban Development" and "China Top 20 Mayors Promoting Energy Saving and Emission Reduction". Mayor Wang served on the State Economic and Trade Commission and several other government agencies. He is also Chief Editor of the influential Exploration Of Economic Problems.

Mayor Wang studied at internationally renowned universities including Beijing Institute of Technology and Massachusetts Institute of Technology. He holds an MBA and PhD in Economics.
Lee Cheuk Yin (Contemporary Chinese History)

Dr Lee is currently Associate Professor of Chinese Studies at NUS. Introduction. He received his PhD from Australian National University and M. Phil and BA from University of Hong Kong. He is a former Swire Scholar and Commonwealth Scholar. His research interests include Chinese intellectual history, culture, East-Asian Confucianism, and Chinese beliefs and customs. He has served as Sub-Dean of the Faculty of Arts & Social Sciences, Director of the Centre for Research in Chinese Studies and Head of the Department of Chinese Studies, National University of Singapore. He is concurrently Council Member of the Presidential Council for Religious Harmony of the Singapore Government, Chairman of the Advisory Committee on Chinese Programmes of the Media Development Authority of Singapore, Member of the Chinese Language Curriculum and Pedagogy Review Committee of the Ministry of Education, and Chairman of the Academic & Research Section of the Singapore Federation of Chinese Clan Associations.

Lee Boon Keng (Chinese Yuan Internationalization)

Dr Lee Boon Keng is currently working in Julius Bär as the Managing Director and Head, Investment Solutions Group. Prior to this, Dr Lee worked as Singapore Chief Investment Strategist for UBS wealth management business and Senior Investment Strategist at DBS. Dr Lee joined DBS Private Banking group in mid-2007 as an investment strategist. In addition to trading and investment strategies, he is also tasked to formulate diversified portfolios to manage risks and returns through a methodical asset allocation process. Prior to joining DBS bank, Dr Lee was an Assistant Professor at Nanyang Business School, Nanyang Technological University, Singapore. He received his PhD in Economics from New York University.

Wee Chow Hou (East and West Leadership)

Dr. Wee is Head of Division of Marketing & International Business and Professor of Strategy and Marketing at Nanyang Business School, Nanyang Technological University. He is also a Senior Fellow of the Institute on Asian Consumer Insight (ACI). He is also an Honorary Professor of the Faculty of Management at Xiamen University (China) and Universiti Tunku Abdul Rahman (UTAR) of Malaysia. Prior to joining NTU, he was Professor of Business Policy (since 1995), Dean of the Faculty of Business Administration and Director of the Graduate School of Business (February 1990 to January 1999) at the National University of Singapore (NUS).

Prof. Wee was a former Merit, Colombo Plan and Commonwealth scholar. He was the winner of the Academy of Marketing Science (USA) 1984 PhD Paper Award and the 1985 Doctoral Dissertation Award. He was awarded the Public Administration Medal.
(Silver) in 1995, the Public Service Medal in 1999 and the Public Service Star in 2006 by the President of Singapore. Currently, he has over 300 publications in various international, regional and local journals and proceedings, and has served on the editorial boards of many regional and international journals. He has consulted/conducted executive training for over 300 major organizations in 30 countries/economies, including Fortune 500 companies. He is best known for his works on applying Sun Zi Bingfa and other Chinese classics to modern business strategies and practices. He is regularly invited to speak at international conferences.

Chiu Chi-Yue (Navigating Culture)

Professor Chiu is a professor at the Nanyang Business School. He received his PhD in social-personality psychology from Columbia University, and taught at the University of Hong Kong from 1994 to 2002 and the University of Illinois from 2002 to 2008.

Professor Chiu is an Elected Member of the Society of Experimental Social Psychology and the recipient of the Misumi Award (2007) from the Japanese Group Dynamics Association and Asian Association for Social Psychology. He won the Best Paper Award in Conflict Resolution (Academy of Management, 2002), the Otto Klineberg Prize (Society for the Psychological Study of Social Issues, 2001), and the Outstanding Young Researcher Award (University of Hong Kong, 2001).


Hong Ying-Yi (Navigating Culture)

Professor Hong is a Professor at the Nanyang Business School (NBS). She received her Ph.D. from Columbia University in 1994. Before joining NBS in 2008, she had taught at the Hong Kong University of Science and Technology from 1994 to 2002, and at the University of Illinois Urbana-Champaign from 2002 to 2008. She received the Otto Klineberg Intercultural and International Relations Award in 2001, the Young Investigator Award (conferred by the International Society of Self and Identity) in 2004, and is a Fellow of the Association for Psychological Science and elected member of the Society of Experimental Social Psychology.

She is currently the editor of two book series edited by Oxford University Press: Advances in Culture and Psychology and Frontiers in Culture and Psychology, associate editor of
Asian Journal of Social Psychology, and serving on the editorial board of Journal of Personality and Social Psychology. She has published over 80 journal articles and book chapters (total citations count according to Google search on 6 Sept. 2008 is 1536, and H-index=21). Her most recent book entitled "Social Psychology of Culture" was published in 2006 by Psychology Press. This book has been adopted as textbook by instructors around the world.

Chen Shaoxiang (Value Chain)

Professor of NBS IT and Operations Management Division, Dr Chen also heads China Executive Development Program under the China Programs that has trained more than 5,000 senior executives, mostly from China, in the areas of Management, Finance, Banking, Economics and Human Resources. He obtained both his PhD & MBA degrees from Katholieke Universiteit Leuven, Belgium. Prior to joining NTU, he has lectured in Docent, K.U. Leuven, Belgium and Nanjing, China. A two-time teaching award winner, Dr Chen also won 2004 the Research of the Division Award. His consulting and executive training clients include IBM, Bell Alcatel, Ford Motors, DHL, TNT, Nissan, SATS (Singapore Airport Terminal Services) and NCB (National Computer Board of Singapore), ERASMUS (Netherlands) and SASOL (a South Africa chemical company).

Wu Wei (Crisis Management)

Associate Professor Wu Wei is the Director, Nanyang Centre for Public Administration at the College of Humanities, Arts & Social Sciences and Head of the Politics & Public Administration Group at the School of Humanities & Social Sciences. He is also the Director, China Affairs Office. Dr Wu received his MA degrees from both Stanford University and Xiamen University, and he has a Ph.D. in Communication from Indiana University, Bloomington, USA.

Prof Wu specializes in communication and management, and has conducted a wide range of studies on media effects and public relations. He has published in top-ranking international journals, and made presentations at major international conferences. Prof Wu has taught courses in Government-Media Relations, Public Relations, and Organizational Communication, at both undergraduate and graduate levels. He has also conducted extensive training and consulting services for various government agencies and companies in Mainland China, Hong Kong, Taiwan and Singapore. His recent research projects involve studies on public communication, government-media relations in Singapore, and NGO management in China.
**Tan Chong Huat (Business Law)**

Currently, Chong Huat is the Managing Partner of KhattarWong, a firm of advocates and solicitors. He also heads its Corporate and Securities department.

Chong Huat graduated with a degree and master degree in law respectively from National University of Singapore and University of London. He is an advocate and solicitor of the Supreme Court of Singapore, a solicitor in England and Wales, solicitor in Supreme Court of New South Wales Australia, a Notary Public and a Commissioner for Oaths. He is a fellow of the Singapore Institute of Arbitration and the Chartered Institute of Arbitrators, and an accredited arbitrator with China International Economic and Trade Arbitration Commission and a full member of Singapore Institute of Directors. He has extensive experience in corporate, banking and project finance law in Singapore and the region, and acted in numerous significant corporate transactions. He has been named a leading practitioner in many reputable professional publications, including Asia Pacific Legal 500, Asia Law Leading Lawyers.

Chong Huat is an adjunct associate professor of the Law Faculty and the Business School National University of Singapore, and the Nanyang Business School, Nanyang Technology University. He was conferred a Visiting Professorship by the Beijing Normal University. Besides authoring two leading literature on PRC investment laws, he has co-authored a title on "Corporate governance of listed companies in Singapore" and is a co-editor for a new title on "Corporate Governance: The Good, Bad and Ugly".

Chong Huat is also chairman of corporate governance committees and director of several public listed companies with operations in Australia, South East Asia, Indochina, Hong Kong and PRC.

**Lim Ah Doo (Negotiation)**

Prof Lim is currently adjunct Professor of Nanyang Business School. He brings with him vast experience and wide knowledge as a former senior banker and corporate executive. He is currently an independent director of ARA-CWT Trust Management (Cache), EDB Investments, GP Industries, PST Management, SM Investments Corporation and U Mobile Sdn Bhd. He also chairs the audit committees of ARA-CWT Trust Management (Cache), GP Industries and PST Management.

During his 18-year distinguished banking career in Morgan Grenfell, he held several key positions including chairing Morgan Grenfell (Asia) Limited. He also chaired the Singapore Investment Banking Association in 1994. From 2003 to 2008, he was President and then Vice Chairman of the RGM group, a leading global resource-based group. He was also formerly an independent Commissioner and Chairman of the Audit Committee of PT Indosat, Indonesia, a council member of Singapore-Shandong Business Council and Singapore-Jiangsu Cooperation Council and served as Chairman of EDBV Management from 2005 to 2006.
Prof Lim holds an honours degree in Engineering from the Queen Mary College, University of London in 1971, and a Master in Business Administration from the Cranfield School of Management in 1976.

Bo Zhiyue (China's Political Structure)

Dr. Bo Zhiyue is Senior Research Fellow at the East Asian Institute of the National University of Singapore. He obtained his Bachelor of Law and Master of Law from Peking University and Ph.D. from the University of Chicago.

He has taught at Beijing University, Roosevelt University, the University of Chicago, American University, St. John Fisher College, Tarleton State University, and the Chinese University of Hong Kong. He is a recipient of the Trustees' Distinguished Scholar Award at St. John Fisher College and the inaugural holder of the Joe and Theresa Long Endowed Chair in Social Science at Tarleton State University.

His research interests include China’s elite politics, Chinese provincial leaders, central-local relations, and cross-strait relations. He is the author of Chinese Provincial Leaders: Economic Performance and Political Mobility since 1949 (Armonk, NY: M. E. Sharpe, 2002), China’s Elite Politics: Political Transition and Power Balancing (Singapore: World Scientific, 2007), and China’s Elite Politics: Governance and Democratization (Singapore: World Scientific).

Wang Shou-Chang (Chinese Philosophy)

Professor Wang is currently professor of philosophy of Peking University and chairperson of Chinese Culture Institute, chief editor of China’s Xueren magazine, deputy secretary of International Confucianism Federation. He is a sought-after speaker on Chinese philosophies worldwide. He has published widely in Confucianism, Taoism and Mohism.

Yu Jianrong (Social Conflict)

Professor Yu Jianrong is head of the Rural Development Institute of the Chinese Academy of Social Sciences. Born in Hengyang, Hunan Province, in 1962, he studied politics and law at Hunan Normal University in the 1980s, and in 2001 received his post-doctorate in legal studies from Huazhong Normal University. Professor Yu’s writings include “Change in Political Structures at the Village Level in Transitional China,” “Rights Defense and the Modern Rural Population: An Investigation of Hengyang, Hunan” and “Class and the Contemporary Chinese Worker.”

Chong Siong Hin (Building and Managing Brand Capital in China)

Mr Chong is Adjunct Professor at NBS. He is currently the Chairman of Xian Janssen Pharmaceutical Ltd, a very successful pharmaceutical company which he build and is
closely associated with for the past 20 years in China. Today, Xian Janssen is one of China’s best known and highly successful foreign pharmaceutical company and has good reputation in the marketplace for bringing innovative Western medicines to the Chinese people and for the strong training and development of its key leaders. The company is also known for its high ethical values in doing business in China. In China, he is also the Chairman of Rdpac (China foreign pharmaceutical industry association) since 2007. In addition, he was also regional vice president for 5 years running the Asia Pacific pharmaceutical business for Johnson & Johnson from 2004 to 2009.

Apart from the 20 years of Johnson & Johnson experience, he was also general manager of Seacold Technologies Pte Ltd in the manufacturing of refrigerated marine containers in Singapore and also, worked as a CFO and auditor in other industries.

In March 2006, he was recognized as the Outstanding CEO (Overseas) of the Year” in the Singapore Business Awards 2005 for his leadership in building Xian Janssen Pharmaceutical Ltd as China’s leading foreign pharmaceutical company.

In 1996, he was awarded a “Friendship Medal” by the State Council of China for his contributions to the Chinese economy as a foreign expert. And in 2002, was made an honorary citizen of Xian. In November 2009, as part of the 60th National Day celebrations in China, he was recognized as one of top 60 leading figures who has contributed to the Chinese pharmaceutical industry in the “60 years, 60 people” recognition organized by 13 Chinese industry associations.

Professor Chong obtained his accountancy degree in 1981 and MBA in 1991 from the National University of Singapore. He was awarded the “Reginald Quahe Gold Medal” for topping the class of MBA.

Zhang Xiaoping (Talent Management)

Zhang Xiaoping is a partner at Ernst & Young Advisory, responsible for energy industry sector and strategy and operations practice. He is an expert in helping clients in Financial Services, Telecom, High tech and energy industry on strategic direction setting, sales & marketing, operation improvement and technology management. Before Ernst & Young, he was a senior practitioner in IBM and McKinsey. Xiaoping has B.S. from Nanjing University, and MBA from Harvard Business School.

Li Junfeng (Policy Making: The Role of China’s National Development and Reform Commission)

Mr. Li Junfeng is currently serving as the Deputy Director of Energy Research Institute, National Development and Reform Commission. He also holds the professional and academic positions as a Professor and the Chair of the Academic Committee of ERI, and the General Secretary of Chinese Renewable Industrial Association, Vice-Chairman of Global Wind Energy Council, Vice-Chairman of REN 21, etc. He was graduated from
Shandong Mining Institute in 1982. Mr. Li is the focal point of REEEP program for the Region of East Asia. He engaged himself of the projects development for GEF and World Bank, UNDP and other program for renewable energy development in China. Recent years, he also involved in Climate Change issue, especially in technology transfer, CDM and carbon trade issues, and has been heading the development of the first CDM project in China. He chaired the Sustainable Energy Task Force of the Chinese High Technology 863 Programme under the tenth national five-year plan, and the member of the Hydrogen Task Force of National High Technology 973 Programme. He facilitated the implementation of the national high technology programme for Wind and Solar PV within the tenth five-year plan. Meanwhile, he is also the chief leader author for the development of Chinese Renewable Energy Law. The main literatures are listed as Issues and Options of Green House Gas Emission and Control in China, Renewable Technology Assessment in China, Renewable Energy Planning and Development Strategy, Potential Analysis of Carbon Trade in China, Wind 12 in China, Explanation of Chinese Renewable Energy Law, and Market Analysis of Solar PV Technology in China, China Wind Power Report 2007, China Solar PV Report 2007, China Renewable Energy Industry Development Report 2007, and so on.