NTU rolling out ‘newsroom of the future’

NANYANG Technological University’s Wee Kim Wee School of Communication and Information is rolling out a centre dedicated to creating the “newsroom of the future”.

The $500,000 facility, called Newsplex Asia, is a joint effort with the World Association of Newspapers and News Publishers (Wan-Ifra).

The centre brings various media platforms together, such as a studio for digital audio and video broadcasts, and computer workstations for print, online, radio and television production.

This concept allows students to gain access to facilities producing different news products such as magazines, newspapers and radio broadcasts, all in one place.

Newsplex Asia, which will be officially launched on Saturday, is the third of its kind in the world, and the first in Asia.

Associate Professor Benjamin Detenber, chair of the Wee Kim Wee school, said: “What we want is to have our students learn how to interact with news consumers in new ways, to think about how news information is sorted out and taken up by various audiences, and think about ways to present information.”